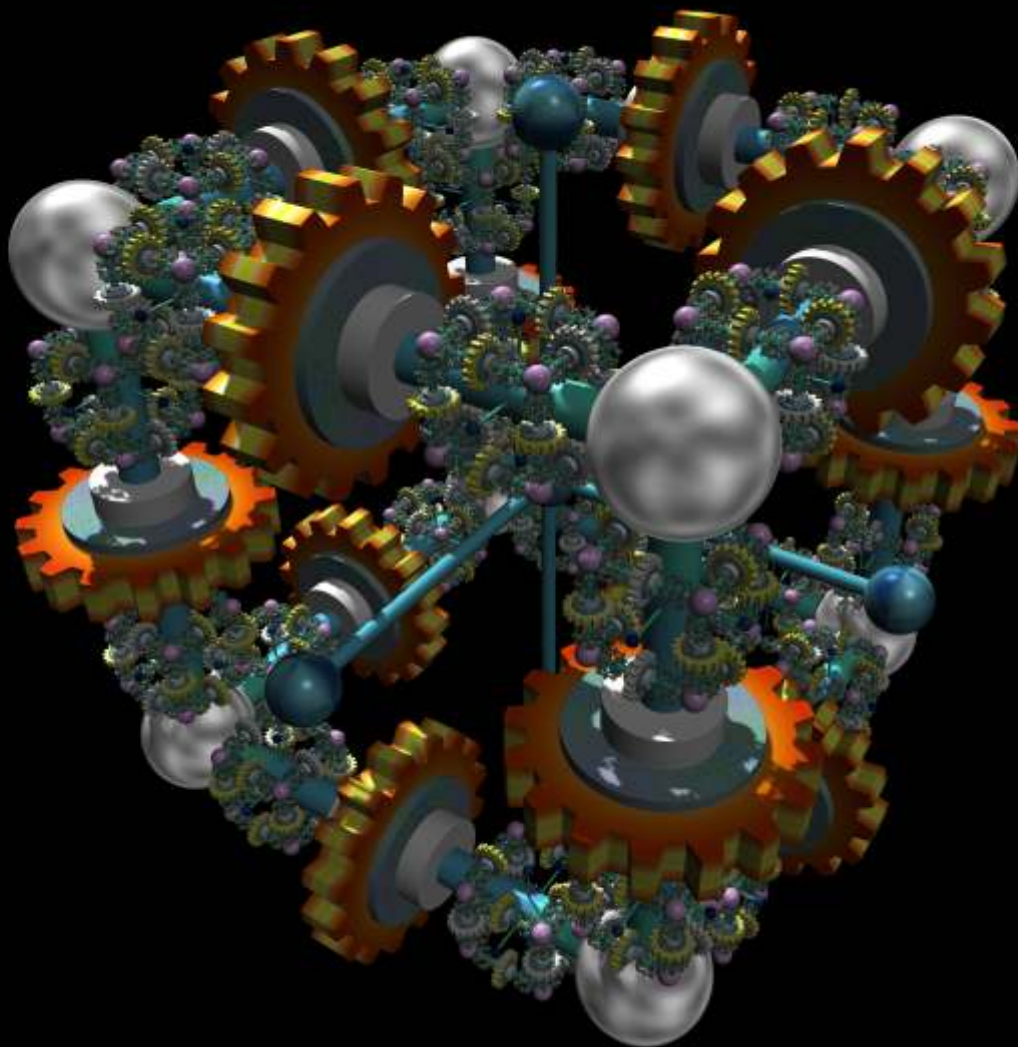


Master in Project Management



E.H.E. EurAka
Switzerland

Programmes of Studies:

- ⇒ **Doctoral Studies**
- ⇒ **Postdoctoral Studies**
- ⇒ **Professional Doctoral Studies**
- ⇒ **MBA & Master's Studies**
- ⇒ **BBA & Bachelor Studies**

E.H.E. Europa Hochschule EurAka CH Educational Quality & Institutional Memberships:



The Europa Hochschule EurAka CH is the official cooperation partner of the

- Accreditation-Certification-Conference (ACC) HQMS (Holistic Quality Management in Science and Education)
- QS Zurich AG (Swiss Accreditation Service SAS approved)
- DeuZert (Deutsche Akkreditierungsstelle DAkkS approved), founding member of the IFCES, ISO 29990 in Education



ECBE

PRME Principles for Responsible
Management Education



Welcome to EurAka Welcome to Swiss Higher Education

The E.H.E. Europa Hochschule EurAka CH or by international translation, the E.H.E. Private European University EurAka Switzerland, is a future-oriented University with her headquarter in Switzerland's Canton Basel-Landschaft (Basel County). Our University owns Campuses in Switzerland and Germany to which add several specialist knowledge and research centres in Germany as well.



That Switzerland's Universities and Higher Education both belong to the world's best is for our University a specific challenge to which we actively contribute not only by first-tier education, but equally internationally acknowledged research.

Thus, we offer innovative and contemporary academic programmes of outstanding excellence.

We equip our students with skills and knowledge supporting their successful careers. We are very proud of our internationally acknowledged high academic quality standards, where intercultural understanding and mutual respect is at the core of the delivery of our studies. At our University you will find many academic challenges, global awareness, and strong emphasis on social responsibility and sustainability to which we encourage our students and which is equally demonstrated by all faculty members.

I look forward to welcoming you at the E.H.E. Private European University EurAka Switzerland.

Prof Dr h.c. Paul Diener
President



The Europa Hochschule EurAka CH (E.H.E. Private European University EurAka Switzerland)



The E.H.E. Europa Hochschule EurAka CH, internationally known as the private European University EurAka Switzerland, is an independent and private University for integral medicine, technology, and economics. The E.H.E. EurAka is situated in Therwil (Switzerland) and legalised by the Swiss Federal Republic and the Canton Basel-Landschaft as private University. The status of the private EurAka University is officially confirmed as 'non-contributory private institution' according to the Swiss Higher Education Act (HFKG). The E.H.E. EurAka is officially approved to award Swiss Bachelor, Master's, and doctoral degrees.

The E.H.E. EurAka was constituted in 1985. The University provides national and international research and programmes of studies in the fields of Integral Medicine, Technological Sciences, and Business Sciences. The E.H.E. EurAka research, especially in technology and engineering, owns highest international reputation and attracts significant research funding from global

corporations and European Governments.

Upon recommendation by the State-Council of the Swiss Republic and the Canton Ticino, the E.H.E. EurAka has received official Degree Awarding Powers in the year 2000. The status of Degree and Research Degree Awarding Powers was reapproved by the country's various regulatory authorities in 2016, such as the Dipartimento della cultura e dell' educazione dello Sport, Ticino, and the Canton Basel Landschaft. They concluded that the E.H.E. Europa Hochschule EurAka CH is fully aligned with the laws of Switzerland and thus officially approved as Swiss "Hochschule on the level of University".

Switzerland itself is aligned with the so-called Bologna Process of the European Union making Degrees of the private University approved across Europe and beyond. Hence, the E.H.E. EurAka awards Degrees with ECTS credits.

Regional E.H.E. EurAka Centres around the Globe

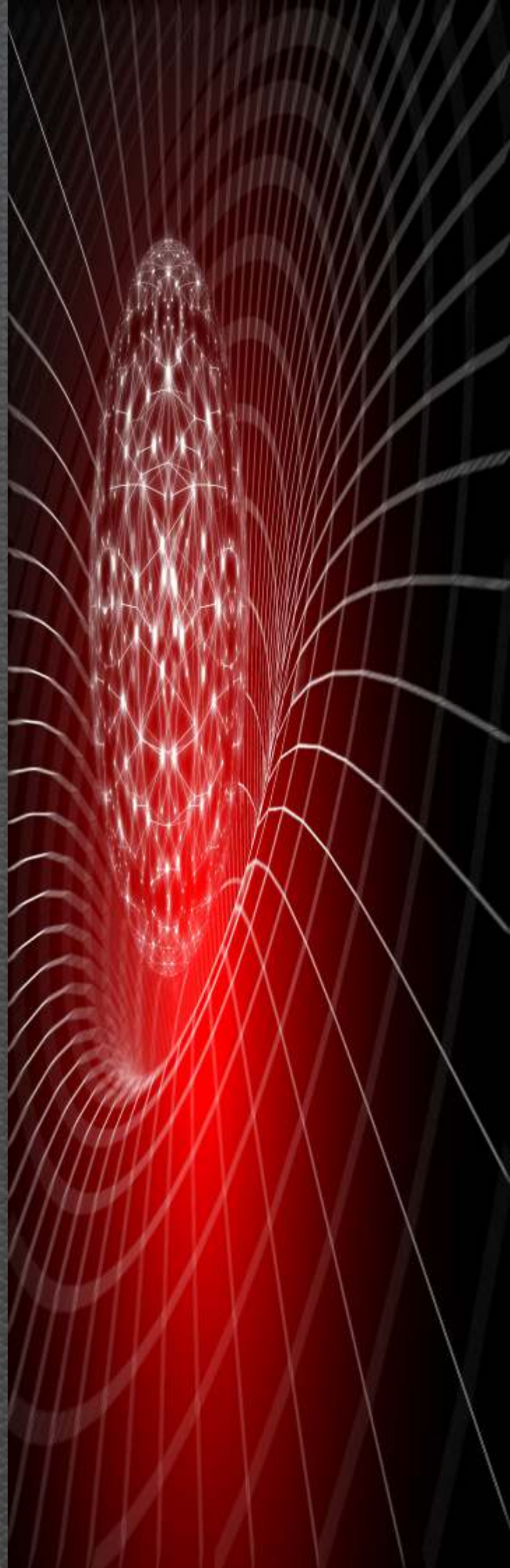
Delivering studies in often very distant countries means trust first of all. Students have to trust that they are getting the same high quality as if studying with the E.H.E. EurAka herself. The University must have the confidence that national centres of studies are exactly delivering this same quality.

This is not just a question of equality regarding graduates' skills and knowledge, it also is prerequisite regarding applicable regulations, in the University's country of origin and additionally, in the host country of delivery.

To assure such equal quality, the E.H.E. EurAka collaborates with carefully selected partner institutes in Africa, Asia, and Europe.

The same quality of studies is of utmost importance, because all students are awarded with the same Swiss degree. The E.H.E. EurAka takes her responsibility very seriously. Therefore, students' welfare and progress are permanently monitored. Furthermore, all our regional partner centres being entrusted with the delivery of our programmes of studies are receiving direct support for that students can study with confidence in the quality of their studies.

The E.H.E. EurAka has established internationally acknowledged academic standards according to DIN EN ISO / IEC 17024.



The E.H.E. EurAka Master's Studies

Whether Master of Business Administration or one of the E.H.E. EurAka's other Master's or postgraduate programmes of studies, all are preparing candidates for senior management roles in organisations. A full variety of specialisation pathways allows either to have the wider managerial picture as content or offers specific pathways to become a specialist with corporations, as entrepreneur or for public services.

The typical Master's programme comprises eight modules to which adds the Master's thesis. The E.H.E. EurAka Master's programmes are fully conform with European requirements on Postgraduate studies. I.e., they award a minimum of 90 ECTS credits (European Credit Transfer and Accumulation System). Some programmes, which the E.H.E. EurAka considers as elite programmes, go significantly beyond 90 credits. These particular programmes demonstrate employers the outstanding excellence our graduates have gained even more.

Students should be especially aware of two major advantages offering essential differentiation:

⇒ The E.H.E. EurAka does not award just Business School Degrees, but degrees of a private Swiss University.

⇒ Degrees of the E.H.E. EurAka are officially approved academic degrees. To this consequentially adds widest international equivalence in Europe and beyond.

The courses' wider strategic objectives are to educate the responsible manager, who understands the general picture and wider implications by which organisations of different kind and industries are driven and have to be managed. Internalising these criteria into the curriculae enhances graduates' employability and career opportunities significantly. All E.H.E. EurAka Master's programmes provide graduates with extended and superior knowledge being fully concentrated on latest research and future developments, but focus on modern organisational challenges, forces, and values driving these. The courses combine knowledge on organisations with key management practice skills for real use and application. Cross-functional and interdisciplinary approaches by integrating wider managerial perspectives support graduates and their organisations equally.



PROJECT MANAGEMENT

'Project management is the art and science of making things happen. The project manager leads a team on a journey (the project cycle), through trials and triumphs to realize a vision.'

Joy Gumz

A Centrepiece of Contemporary Organisational Activities

Permanently projects are on the agenda of organisations all around the world. From simple adaptations to extensive multi-layer projects, from restructuring an organisation to innovative endeavours, projects are essential and forward-leading. However, as important as Project Management is, it is no simple task at all. Knowledge and sound capabilities define success or failure of any project. Indeed, the amount of failed projects is nearly endless.

Frequently, reasons can be attributed to insufficient planning, but as well to communication issues. Whatever the reason may be, an excess of time and budgets is an expensive consequence. This should be an alerting signal for all organisations. Since at the end, the result is an often avoidable loss of valuable resources. On the other hand, there are many most successful projects, which profited from the expertise of a seasoned project manager.

The E.H.E. Europa Hochschule EurAka CH has composed this high-end course of Postgraduate Studies in Project Management to shape the essential difference:

Excellent Project Management guided by knowledgeable Project Managers.

Two options of seamless fit have guided the E.H.E. EurAka's development for this particular postgraduate programme of studies: The first phase is the Postgraduate Certificate in Project Management for all those looking for sophisticated short-term studies only. All those wanting more, can immediately and directly continue to the respective Master's Degree. For holders of the Postgraduate Certificate nothing is lost equally. They can progress to their full Master's Degree at a later time.

Professor Dr Dr habil Klaus Oestreicher
Pro Vice-Chancellor International



The Postgraduate Certificate in Project Management

The integrated Postgraduate Certificate in Project Management (PGCert) is the starting point for the full Master's Degree. The course's objective is to educate the responsible manager for leading projects and managing these effectively, but also efficiently. Essential skills, academic knowledge, and profound professional capabilities are developed and consequentially translated into organisational application for successful project outcomes. At the same time, contemporary managers must be driven by high standards of ethics and moral. They are indispensable elements of any project within the demand for sustainable management. Internalising these criteria into this programme of studies enhances the success of projects, whether small or big. This helps to reduce efforts and saves valuable resources this way.

I.e., the course is not only built on academic content of studies, but consequentially integrates direct application of practice as well.

The modules' content delivers practices and frameworks for defining projects, planning these, considering the different phases of their progress, and beyond this to manage staff involved and moderate the stakeholder context for effectiveness and efficiencies of the project's objectives.

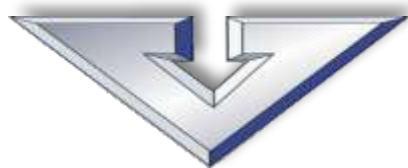
Thus, the PGCert provides candidates with extended and superior knowledge being fully concentrated on latest reconnaissance and developments, but focuses on modern organisational challenges and driving forces and values as well.

The PGCert delivers extended and superior skills being fully concentrated on latest knowledge and developments in the discipline. It offers short-term studies on the one hand, which can be continued at a later time with the E.H.E. EurAka or another University. On the other hand, it is an officially approved recognition helping PGCert graduates to improve their career perspectives in project management.



Modules of the Postgraduate Certificate:

- **Foundations of Project Management**
- **Project Management Planning**
- **Managing Complexities**
- **Project Management and Organisation**



The specific further purpose and advantage of the PGCert in Project Management is that besides those students having their core interest in project management, professionals in other organisational functions are often involved in projects as well. Not needing the full focus of project knowledge, they profit from good knowledge and can easier contribute to successful outcomes through these studies completed as a short-term programme.

Therefore, as additional option candidates from other functions can either select this PGCert as stand-alone studies advantageously adding to their existing professional expertise or start with the PGCert in Project Management and then switch to any other Master's Degree of the E.H.E. EurAka. The PGCert in Project Management will then be fully recognised as degree-contributing part-fulfilment for such other programmes of studies.



S Specific
M Measurable
A Accepted
R Reasonable
T Time-bound

**The Master in Project Management
delivers the right**

Specific Knowledge

Measurable Progress

Accepted International Skills

Reasonable Approach to Project Management

Time-bound Programme of Studies

The Master Programme of Studies

After having completed the Postgraduate Certificate in Project Management (PGCert) students can directly continue to fulfil their Master's Degree in Project Management or join at a later time again.

The programme's general strategic objectives applied during the PGCert are not changing, but they now are intensified and become more comprehensive. The skilled project manager is aware of the multiple challenges and complexities found in each project. Rarely these have just a few implications only. Usually they are multi-faceted and across a variety of functions involved, when delivering the project. Therefore, studies adopt an advantageous cross-functional approach, which is additionally enriched by interdisciplinary insights.

Exactly this cross-functional capability is continuously developed during the part making the Master's Degree. Beyond that, students are introduced to high levels of critical thinking and problem-solving skills through informed and reflective approaches to deliver, contribute to or responsibly manage projects.

The choice of those additional modules making the Master in Project Management was made with much care for that students on the programme gain theoretical knowledge, which they can directly apply in demanding organisational project contexts. These usually have elements of innovation. Innovation means change. Project management needs to consider the supply chain to be involved. But of course, all that depends on sound skills of effective fulfilment.

At the end, it is the most important strategic objective of the E.H.E. Europa Hochschule EurAka CH that its Graduates have successfully gained knowledge and capabilities boosting their individual career opportunities and meet, what employers are expecting = Employability Impact.



project



The further modules for completion of the Master's Degree are:

- **Change Management**
- **Projects and Innovation**
- **Communication in Project Management**
- **Business Research Methods**
- **Master's Thesis**

Each module complements those of the Postgraduate Certificate. The modules are structured to create cross-functional knowledge and practice-oriented skills in project management for organisational progress.



Programme Objectives

The Postgraduate studies in Project Management of the E.H.E. Europa Hochschule EurAka CH develop profound and sophisticated knowledge in this particular discipline. They are specifically designed to meet the concept of Graduates' Employability Impact. Therefore, content of the individual modules addresses latest knowledge and has practice-orientation at the same time.

The particular Intended Learning Outcomes are:

- **Develop critical thinking and analytical approaches to theories and practices of project management by in-depth analysis of the internal and external project and organisational environment.**
- **Enhance the ability to read, understand, and make sense of specific organisational needs for sustainable project progress through effective and efficient use of capabilities and other resources.**
- **Extend the capacity to evaluate and critically select between strategies, tactics, and operational models in project management.**
- **Provide organisations with necessary insights and robust structures for respecting corporate social responsibilities, which their projects may inflict on third parties.**
- **Within projects apply high standards of moral and ethical behaviour to the own work and to that of an organisation.**

Entry Requirements

Admission by Education

Postgraduate studies of the E.H.E. EurAka are focused programmes of academic studies. They are aimed at candidates, who have obtained a prior Undergraduate Degree in form of a Bachelor Degree or other national equivalent. The E.H.E. EurAka widely accepts higher education degrees not regarding their country of origin or foreign Higher Education system. Essential prerequisite is that the Undergraduate Degree is officially recognised in its country of origin. Previous studies with professional bodies may be accepted equally, if the professional body is officially acknowledged.

Admission by Professional Experience

Equally welcomed are applicants, who have instead of a first (undergraduate) degree significant professional expertise and practice in an organisation, ideally, but not compulsorily in project management. These candidates are admitted by the so-called work-based entry route. The expectation for such professional practice is a minimum of five (5) years on managerial or supervisory level, unless indicated differently. The Registry of the E.H.E. EurAka requires written evidence to be submitted with the Application Form.





**'I don't start with a design objective,
I start with a communication objective.
I feel my project is successful if it
communicates what it is supposed
to communicate.'**

Mike Davidson



ISO Certification 17024 for Project Managers

Beyond academic Degrees, the E.H.E. EurAka offers to students as one of the first universities the exceptional integrated option to gain the international ISO 17024 Certification. ISO Certifications are famous and especially recognised all over the world. Organisations seek for ISO Certifications as clear demonstration of their quality. Here now is the very unique option and opportunity for EurAka University students to do the same and that within their regular programme of studies. This ISO 17024 Certification does not accredit organisations, but the individual - the E.H.E. EurAka student - according to official accreditation standards of the International Organization for Standardization.

To make this ISO 17024 Certification possible, the globally oriented Europa Hochschule EurAka CH closely collaborates with those official organisations, which are authorised to issue and award the respective ISO 17024 Certification. ISO Certifications are globally recognised and valid. They additionally enhance career perspectives.

Which now are the benefits? Beyond their academic Master's Degree, the additional and integrated option is to demonstrate to employers that a Graduate has met the official requirements for being a Certified Expert according to globally recognised ISO 17024 standards on professional level of expertise. This academic - professional expertise clearly goes beyond present standards employers expect. These combined qualifications, the E.H.E. EurAka is proud to offer, clearly differentiate graduates on highly competitive job markets and is a culmination of what they offer to employing organisations. That is, what superior value education stands for.



PROJECT MANAGEMENT

Global Student Benefits

- Degree from a private Swiss University
- International Degree officially approved in Europe
- Further official approval beyond Europe
- Campuses in Switzerland and Germany
- Latest academic knowledge with practice-orientation for Employability Impact
- Individual ISO 17024 Certification
- Delivery by carefully selected national Partner Institutes making studies more affordable and accessible
- Certificate, Transcript, and the official EU Diploma Supplement of the Europass
- Part of a truly global student community
- Progression up to doctoral studies with the E.H.E. EurAka herself or other universities
- International Graduation Ceremonies
- Global Alumni Network

'A project is like love; it has clear intentions at the beginning, but it can get complicated.'

Gerry Geek



'Let your projects be independent organisms. They will develop their own beautiful architecture.'

Rossana Condoleo

The Festive Conclusion: The E.H.E. EurAka Graduation Ceremony



The Graduation Ceremony of the E.H.E. Europa Hochschule EurAka CH is a festive moment to celebrate an outstanding achievement. As rewarding especially this day is and as rewarding the moment is to receive the deserved academic Degree, it should never be the end, but the start for more. Of course, close relatives and friends are equally welcome to the Ceremony, since very often, they have contributed much for that such challenging degree could be achieved.

The Graduation Ceremony of the E.H.E. EurAka usually takes place in Switzerland. The moment to throw the caps will be in all Graduates' mind for years to come. Meeting peers from many countries and different continents demonstrates that a global community of EurAka Graduates grows each year.

This moment also is the University's warm invitation to become a valuable member of its Alumni community, for all those not already being part of it. Global networking for mutual benefits and equally the opportunity of coaching others both symbolise the high academic culture the private University owns.



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**GAME DBIC - E.H.E. EurAka
Seal of Research 2018/2019 for excellent research
German Stifterverband
(Federal Ministry of Education and Research)**

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