

MBA, MSc & more Postgraduate MASTERpieces An Overview

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E.H.E. EurAka
Switzerland

Programmes of Studies:

- ⇒ **Doctoral Studies**
- ⇒ **Postdoctoral Studies**
- ⇒ **Professional Doctoral Studies**
- ⇒ **MBA & Master's Studies**
- ⇒ **BBA & Bachelor Studies**

E.H.E. Europa Hochschule EurAka CH Educational Quality & Institutional Memberships:



The Europa Hochschule EurAka CH is the official cooperation partner of the

- Accreditation-Certification-Conference (ACC) HQMS (Holistic Quality Management in Science and Education)
- QS Zurich AG (Swiss Accreditation Service SAS approved)
- DeuZert (Deutsche Akkreditierungsstelle DAkkS approved), founding member of the IFCES, ISO 29990 in Education



ECBE

PRME Principles for Responsible
Management Education



Welcome to EurAka Welcome to Swiss Higher Education

The E.H.E. Europa Hochschule EurAka CH or by international translation, the E.H.E. Private European University EurAka Switzerland, is a future-oriented University with her headquarter in Switzerland's Canton Basel-Landschaft (Basel County). Our University owns Campuses in Switzerland and Germany to which add several specialist knowledge and research centres in Germany as well.



That Switzerland's Universities and Higher Education both belong to the world's best is for our University a specific challenge to which we actively contribute not only by first-tier education, but equally internationally acknowledged research.

Thus, we offer innovative and contemporary academic programmes of outstanding excellence.

We equip our students with skills and knowledge supporting their successful careers. We are very proud of our internationally acknowledged high academic quality standards, where intercultural understanding and mutual respect is at the core of the delivery of our studies. At our University you will find many academic challenges, global awareness, and strong emphasis on social responsibility and sustainability to which we encourage our students and which is equally demonstrated by all faculty members.

I look forward to welcoming you at the E.H.E. Private European University EurAka Switzerland.

Prof Dr h.c. Paul Diener
President



The Europa Hochschule EurAka CH **(E.H.E. European University EurAka Switzerland)**



The E.H.E. Europa Hochschule EurAka CH, internationally known as the private European University EurAka Switzerland, is an independent and private University for integral medicine, technology, and economics. The E.H.E. EurAka is situated in Therwil (Switzerland) and legalised by the Swiss Federal Republic and the Canton Basel-Landschaft as private University. The status of the private EurAka University is officially confirmed as 'non-contributory private institution' according to the Swiss Higher Education Act (HFKG). The E.H.E. EurAka is officially approved to award Swiss Bachelor, Master's, and doctoral degrees.

The E.H.E. EurAka was constituted in 1985. The University provides national and international research and programmes of studies in the fields of Integral Medicine, Technological Sciences, and Business Sciences. The E.H.E. EurAka research, especially in technology and engineering, owns the highest international reputation and attracts significant research funding from global

corporations and European Governments.

Upon recommendation by the State-Council of the Swiss Republic and the Canton Ticino, the E.H.E. EurAka has received official Degree Awarding Powers in the year 2000. The status of Degree and Research Degree Awarding Powers was reapproved by the country's various regulatory authorities in 2006, such as the Dipartimento della cultura e dell' educazione dello Sport, Ticino, and by the Canton Basel-Landschaft in 2016. They concluded that the E.H.E. Europa Hochschule EurAka CH is fully aligned with the laws of Switzerland and thus officially approved as Swiss "Hochschule on the level of University".

Switzerland itself is aligned with the so-called Bologna Process of the European Union making Degrees of the University cognate across Europe and beyond. Hence, the University awards Degrees with ECTS credits.



MASTER CLASS



Regional E.H.E. EurAka Centres Around the Globe

Delivering studies in often very distant countries means trust first of all. Students have to trust that they are getting the same high quality as if studying with the E.H.E. EurAka herself. We must have the confidence that national centres of studies are exactly delivering this same quality.

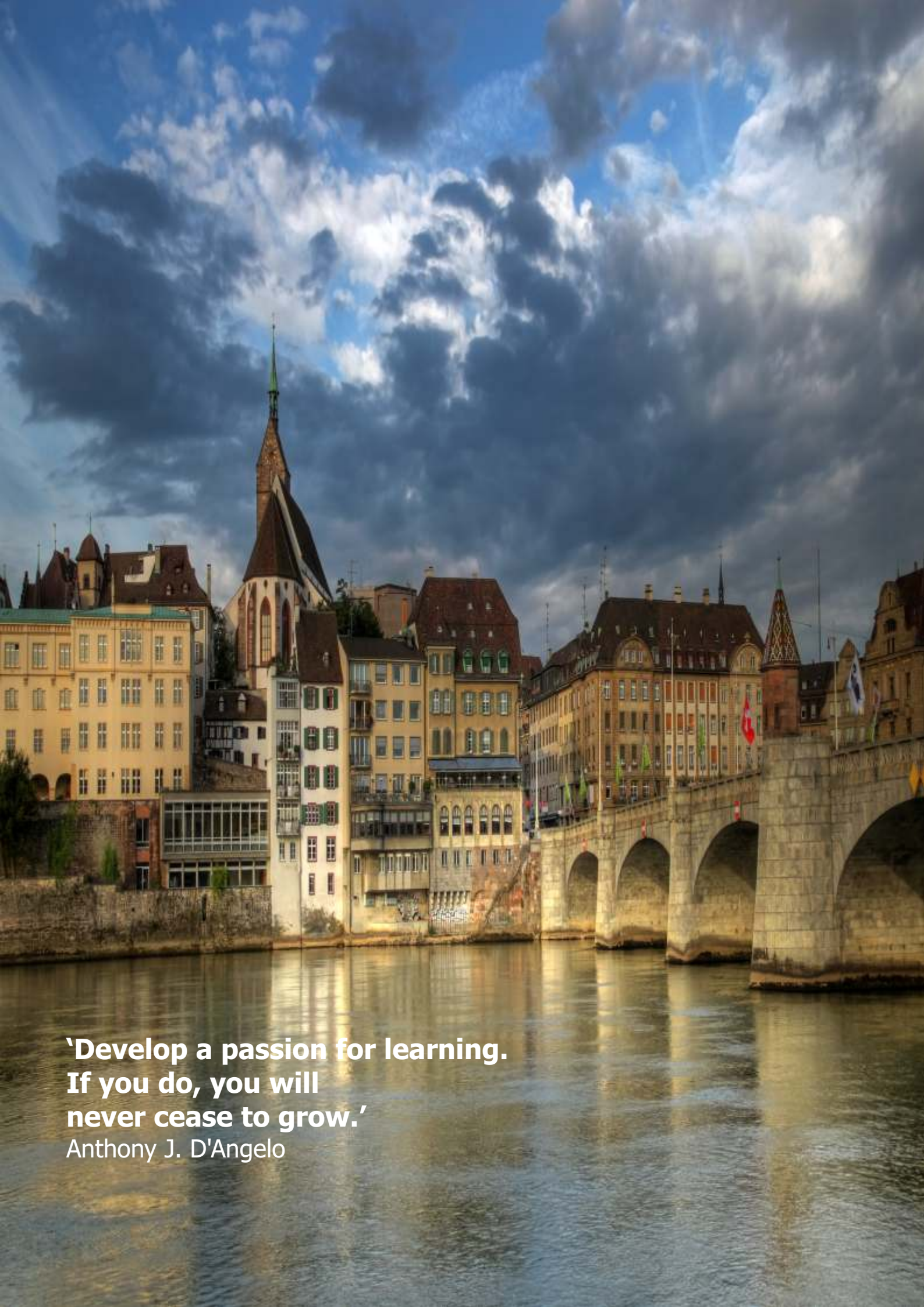
This is not just a question of equality regarding graduates' skills and knowledge, it also is a prerequisite regarding applicable regulations in our country of origin and additionally, in the host country of the delivery of our studies.

To assure such equal quality, the E.H.E. EurAka collaborates with carefully selected partner institutes in Africa, Asia, and Europe.

The same quality of studies is of utmost importance, because all students are awarded with the same Swiss degree. The E.H.E. EurAka takes its responsibility very seriously. Therefore, students' welfare and progress are permanently monitored. Furthermore, all our regional partner centres being entrusted with the delivery of our programmes of studies are receiving direct support for that students can study with confidence in the quality of their studies.

The E.H.E. EurAka has established internationally acknowledged academic standards according to DIN EN ISO / IEC 17024.

Prof Dr Dr habil Klaus Oestreicher
Vice President International



**'Develop a passion for learning.
If you do, you will
never cease to grow.'**

Anthony J. D'Angelo

The E.H.E. EurAka Master's Studies



Whether Master of Business Administration or one of the E.H.E. EurAka's other Master's or postgraduate programmes of studies, all are preparing candidates for senior management roles in organisations. A full variety of specialisation pathways allows either to have the wider managerial picture as content or offers specific pathways to become a specialist with corporations, as entrepreneur or for public services.

The typical Master's programme comprises eight modules to which adds the Master's thesis. The E.H.E. EurAka Master's programmes are fully conform with European requirements on postgraduate studies. I.e., they award a minimum of 90 ECTS credits (European Credit Transfer and Accumulation System). Some programmes, which the E.H.E. EurAka considers as elite programmes, go significantly beyond 90 credits. These particular programmes demonstrate employers the outstanding excellence our graduates have gained even more.

Students should be especially aware of two major advantages offering essential differentiation:

➡ The E.H.E. EurAka does not award just Business School Degrees, but degrees of a private Swiss University.

➡ Degrees of the E.H.E. EurAka are officially approved academic degrees. To this consequentially adds widest international equivalence in Europe and beyond.

The courses' wider strategic objectives are to educate the responsible manager, who understands the general picture and wider implications by which organisations of different kind and industries are driven and have to be managed. Internalising these criteria into the curriculae enhances graduates' employability and career opportunities significantly. All E.H.E. EurAka Master's programmes provide graduates with extended and superior knowledge being fully concentrated on latest research and future developments, but focus on modern organisational challenges, forces, and values driving these. The courses combine knowledge on organisations with key management practice skills for real use and application. Cross-functional and interdisciplinary approaches by integrating wider managerial perspectives support graduates and their organisations equally.

The E.H.E. EurAka MBA Programmes

An MBA from the E.H.E. EurAka is not just the answer to study for a prestigious Swiss MBA Degree. With it comes the significant extension of students' knowledge and their practice-oriented capabilities. They will find answers to questions and explanations on how to deliver sustainable progress for organisations and to manage these for improving their competitiveness and viability. At the same time, as part of interactive lectures, seminars, and further contemporary modes of delivery, E.H.E. EurAka students learn from each other's experiences and professional expertise. This double-sided input has impact. It truly helps, extends expertise, and actively furthers best practice 'out there'.

In her MBA studies, the E.H.E. EurAka challenges students to test their limits and shows how to go beyond these.

Master of Business Administration (MBA)
Master of Public Administration (MPA)
MBA in Banking and Finance
MBA in Banking and Risk Management
MBA in Maritime Management
MBA in Manufacturing Management
MBA in Automotive Management
MBA in Airport Management
MBA in Hotel Management
MBA in Retail Management
MBA in IT Management





The Master of Science (MSc) or a specialising Master's programme are more focused on a particular field of knowledge. I.e., the MBA is much more for the "generalist", the other Master's courses more for the specialist.

That exactly is, what the E.H.E. EurAka's MSc and other Master's degrees deliver: profound specialisation - however, cross-functionally and often even cross-disciplinary. These Master's programmes are leading to outcomes for the 'real world' as well. They are for superior Employability Impact, too, and offer the same value as an MBA, but more focused on a particular subject area.

All E.H.E. EurAka Master's programmes provide academic knowledge and professional skills being concentrated on latest research and future developments, but whose focus is on modern organisational challenges, forces, and values driving these.

These Master's studies deliver expertise, profound capabilities and deep understanding. These our graduates are applying in their organisations and lead to excellent contributions, which produces values for these.

Master Project Management
Master Healthcare Management
Master Agricultural Management
Master Quality Management
Master Total Plant Management

MSc in Compliance Management
(Paralegal Studies)
MSc in International Trade & Law
(Paralegal Studies)

MSc in Sustainability Management



MASTERCLASS

✦ **Master of Applied Sciences**

✦ **Master of Philosophy**

'The **Master of Applied Sciences** (MASc) is a research-based program that provides advanced knowledge and practice in a chosen area of specialization, developing the skills for conducting research in this area, plus a thesis satisfactorily defended.'

The Master of Applied Sciences is far more important than generally known. Its purpose is to introduce students to theoretical backgrounds, which address the 'real world' for finding best-practice solutions. But for being best practice, they need solid analysis and investigation, which are indispensable for good and informed decision-making.

This analytical orientation makes the MASc an ideal programme and through the variety of subject areas interesting to many. Its flexible structure demands little physical presence making it especially attractive for professionals.

The **Master of Philosophy** (MPhil) is a prestigious research-based programme. It is perceived as the highest Master degree.

The entire study concentrates exclusively on a student's chosen subject area. They can determine their subject area by the topic of the thesis, based on the required general criteria of the Master's degree. I.e., in contrast to a traditional Master's programme the MPhil solely consists of a comprehensive thesis without any taught modules. The purpose of this structure is to systematically introduce students to methodological research. An individually assigned supervisor provides comprehensive advice on a 1:1 base to each student. The supervisor accompanies students comprehensively and in direct contact during the whole time.

Therefore, the MPhil also is an ideal distance learning course for those who are interested in a high-quality Master's degree and / or want to prepare themselves for their doctoral studies.

EDUCATION
PLANNING
INTERESTS
TALENT
VALUES
STRATEGY



Short-term Postgraduate Courses ~ Gradual Progress Inside

The international higher education has implemented short-term programmes supporting interested candidates to improve their qualifications and career opportunities, especially when time they can invest is critical.

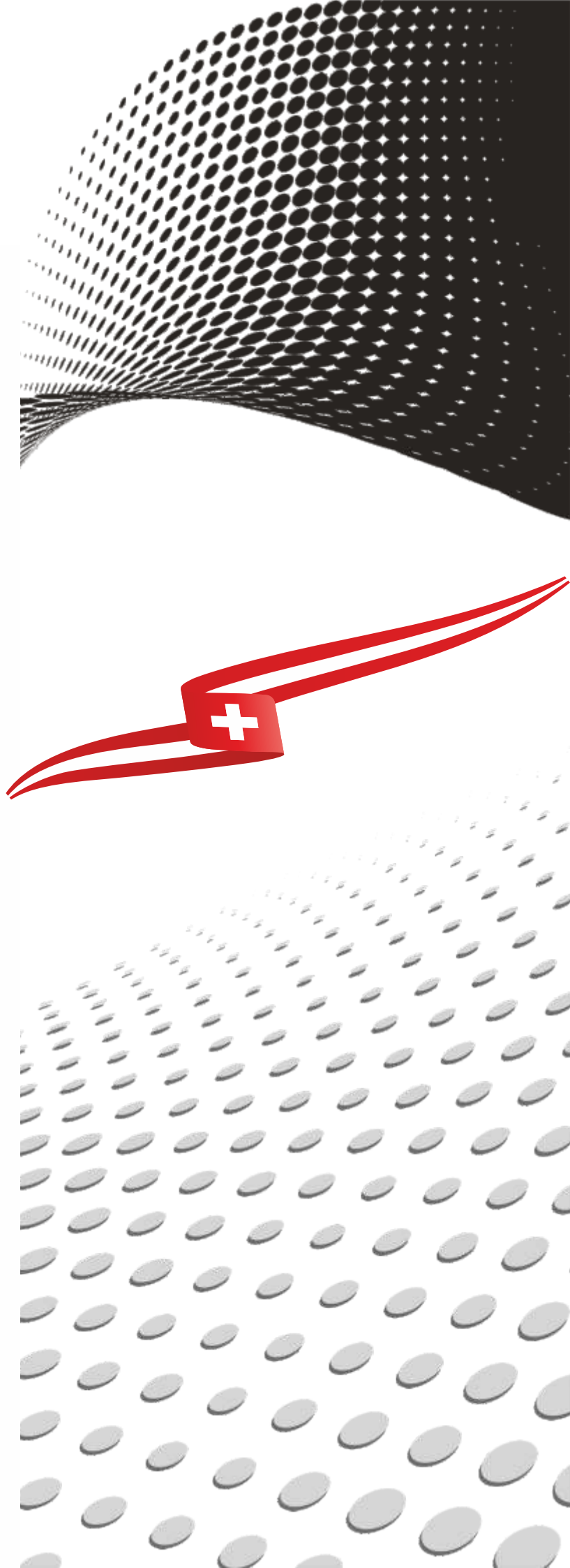
The Postgraduate Diploma (PGDip) of eight modules gaining 60 ECTS credits and the Postgraduate Certificate (PGCert) of four modules achieving 30 ECTS credits are the two most established ones. Studies are not less demanding and at exactly the same level as full Master's Degrees, but time needed is much shorter.

An additional advantage is that both PGCert and PGDip can be used later as contributing studies for a full Master's Degree. I.e., universities are widely prepared to accept these official Certificates as part-fulfilment of a Master's Degree.

Hence, this allows to progress to a full Master's Degree gradually within the period of validity of ECTS credits being typically 10 years.

The E.H.E. EurAka offers a permanently increasing range of Postgraduate Diploma and Certificate programmes. In addition, the E.H.E. EurAka accepts that applicants immediately opt for PGDip and PGCert within any of its full Master's courses, when applying and only take eight or four modules respectively.

Such integrated flexibility can be very attractive for all those being time constrained and/or not needing a full Master's Degree for individual reasons. However, they can always return and extend or complete their Master's Degree within the time, their credits gained in these short academic programmes remain valid.



Short-term Postgraduate Courses

Postgraduate Diploma | Postgraduate Certificate

Examples of Postgraduate Diploma Programmes of Studies

- Global Leadership
- Export Management
- Manufacturing Management
- Banking
- Operations Management
- Hotel Management
- Human Resource Management
- High Performance Organisation
- Etc.

Examples of Postgraduate Certificate Programmes of Studies

- Project Management
- Staff Development
- Retail Management
- Sales Management
- International Trade
- High Performance Organisation
- Etc.



Entry Requirements

Admission by Education


Master's studies of the E.H.E. EurAka are focused programmes of postgraduate academic studies. They are aimed at candidates, who have obtained a prior undergraduate degree in form of a Bachelor Degree or other national equivalent. The University widely accepts higher education degrees not regarding their country of origin or foreign higher education system. Essential prerequisite is that the undergraduate degree is officially recognised in its country of origin. Previous studies with professional bodies may be accepted equally, if the professional body is officially acknowledged.

Admission by Professional Experience

Equally welcome are applicants, who have instead of a first (undergraduate) degree significant professional expertise and practice in an organisation, ideally, but not compulsorily in the chosen pathway of specialisation. These candidates are admitted by the so-called work-based entry route. The expectation for such professional practice is a minimum of five (5) years on managerial or supervisory level, unless indicated differently. The Registry of the E.H.E. EurAka requires written evidence to be submitted with the Application Form.

Important Note: All E.H.E. EurAka Master's Degrees generally qualify for progression to Doctoral Studies. The individual regulations of the university with which an application takes place are applying.





**'Knowledge is power.
Information is liberating.
Education is the premise
of progress, in every society,
in every family.'**

Kofi Annan



ISO Certification 17024

Beyond Double Degrees, the private EurAka University offers to students as one of the first universities the exceptional integrated option to gain the international ISO 17024 Certification. ISO Certifications are famous and especially recognised all over the world. Organisations seek for ISO Certifications as clear demonstration of their quality.

Here now is the very unique option and opportunity for the E.H.E. EurAka students to do the same and that within their regular programme of studies. This ISO 17024 Certification does not accredit organisations, but the individual - the E.H.E. EurAka student - according to official accreditation standards of the International Organization for Standardization.

To make this ISO 17024 Certification possible, the globally oriented E.H.E. EurAka Switzerland closely collaborates with official organisations, being

authorised to issue and award these respective ISO Certifications. They are globally recognised Certificates of individual expertise.

Which now are the benefits? Beyond their academic Master's Degree or even Double Degree, the third option is to demonstrate to employers that a graduate has met the official requirements for being a Certified Expert according to globally recognised ISO 17024 standards on professional level of expertise. This academic - professional expertise essentially goes beyond present standards employers expect. Both qualifications combined, which the E.H.E. EurAka is proud to offer, clearly differentiate the University's graduates on highly competitive job markets and their ISO 17024 Certification is a culmination of what they offer to employing organisations.

That is, what superior value stands for.

Global Student Benefits

- **Degree from a private Swiss University**
- **International Degree officially approved in Europe**
- **Further official approval beyond Europe**
- **Campuses in Switzerland and Germany**
- **Latest academic knowledge with practice-orientation for Employability Impact**
- **Individual ISO 17024 Certification**
- **Delivery by carefully selected national Partner Institutes making studies more affordable and accessible**
- **Certificate, Transcript, and the official EU Diploma Supplement of the Europass**
- **Part of a truly global student community**
- **Progression up to doctoral studies with the University itself or other universities**
- **International Graduation Ceremonies**
- **Global Alumni Network**



The Festive Conclusion: The E.H.E. EurAka Graduation Ceremony



The Graduation Ceremony of the E.H.E. Europa Hochschule EurAka CH is a festive moment to celebrate an outstanding achievement. As rewarding especially this day is and as rewarding the moment is to receive the deserved academic Degree, it should never be the end, but the start for more. Of course, close relatives and friends are equally welcome to the Ceremony, since very often, they have contributed much for that such challenging degree could be achieved.

The Graduation Ceremony of the E.H.E. EurAka usually takes place in Switzerland. The moment to throw the caps will be in all graduates' mind for years to come. Meeting peers from many countries and different continents demonstrates that a global community of EurAka graduates grows each year.

This moment also is the University's warm invitation to become a valuable member of its Alumni community, for all those not already being part of it. Global networking for mutual benefits and equally the opportunity of coaching others both symbolise the high academic culture the private University owns.



**E.H.E. Europa Hochschule
EurAka CH
Erlenstrasse 31
4106 Therwil
Switzerland**

Tel: +41 61 511 89-05
Fax: +41 61 511 89-06
E-Mail: info@euraka.ch

**International Registry:
EurAka Campus Germany**

E.H.E. Europa Hochschule
EurAka CH
Kronthaler Str. 11
61462 Königstein im Taunus
Germany
Ph: +49 6173 608 4842
Email: info@euraka.ch

E.H.E. Europa
Hochschule EurAka CH
(E.H.E. Private European University
EurAka Switzerland)



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Seal of Research 2018/2019 for excellent research
German Stifterverband
(Federal Ministry of Education and Research)

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