



**E.H.E. EurAka
Switzerland**



***Compliance
Sustainability
Responsibility***

**Master of Science in
Sustainability Management**

Programmes of Studies:

- ⇒ **Doctoral Studies**
- ⇒ **Postdoctoral Studies**
- ⇒ **Professional Doctoral Studies**
- ⇒ **MBA & Master's Studies**
- ⇒ **BBA & Bachelor Studies**

E.H.E. Europa Hochschule EurAka CH Educational Quality & Institutional Memberships:



The Europa Hochschule EurAka CH is the official cooperation partner of the

- Accreditation-Certification-Conference (ACC) HQMS (Holistic Quality Management in Science and Education)
- QS Zurich AG (Swiss Accreditation Service SAS approved)
- DeuZert (Deutsche Akkreditierungsstelle DAkkS approved), founding member of the IFCES, ISO 29990 in Education



ECBE

PRME Principles for Responsible
Management Education





PRiME Principles for Responsible
Management Education

**The
Master of Science in Sustainability
Management** is an initiative of the
E.H.E. Europa Hochschule EurAka CH
within her commitment to the
**Six Principles as Signatory and Advanced
Member of the PRiME Framework and
Global Compact of the United Nations**



Welcome to EurAka Welcome to Swiss Higher Education

The E.H.E. Europa Hochschule EurAka CH or by international translation, the E.H.E. Private European University EurAka Switzerland, is a future-oriented University with her headquarter in Switzerland's Canton Basel-Landschaft (Basel County). Our University owns Campuses in Switzerland and Germany to which add several specialist knowledge and research centres in Germany as well.



That Switzerland's Universities and Higher Education both belong to the world's best is for our University a specific challenge to which we actively contribute not only by first-tier education, but equally internationally acknowledged research.

Thus, we offer innovative and contemporary academic programmes of outstanding excellence.

We equip our students with skills and knowledge supporting their successful careers. We are very proud of our internationally acknowledged high academic quality standards, where intercultural understanding and mutual respect is at the core of the delivery of our studies. At our University you will find many academic challenges, global awareness, and strong emphasis on social responsibility and sustainability to which we encourage our students and which is equally demonstrated by all faculty members.

I look forward to welcoming you at the E.H.E. Private European University EurAka Switzerland.

Prof Dr h.c. Paul Diener
President

World-class Higher Education - Swiss made

The E.H.E. Europa Hochschule EurAka CH, internationally known as the private European University EurAka Switzerland, is an independent and private University for integral medicine, technology, and economics. The E.H.E. EurAka is situated in Therwil (Switzerland) and legalised by the Swiss Federal Republic and the Canton Basel-Landschaft as private University. The status of the private EurAka University is officially confirmed as 'non-contributory private institution' according to the Swiss Higher Education Act (HFKG). The E.H.E. EurAka is officially approved to award Swiss Bachelor, Master's, and doctoral degrees.

The E.H.E. EurAka was constituted in 1985. The University provides national and international research and programmes of studies in the fields of Integral Medicine, Technological Sciences, and Business Sciences. The E.H.E. EurAka research, especially in technology and engineering, owns highest international reputation and attracts significant research funding from global

corporations and European Governments.

Upon recommendation by the State-Council of the Swiss Republic and the Canton Ticino, the E.H.E. EurAka has received official Degree Awarding Powers in the year 2000. The status of Degree and Research Degree Awarding Powers was reapproved by the country's various regulatory authorities in 2006, such as the Dipartimento della cultura e dell' educazione dello Sport, Ticino, and by the Canton Basel-Landschaft in 2016. They concluded that the E.H.E. Europa Hochschule EurAka CH is fully aligned with the laws of Switzerland and thus officially approved as Swiss "Hochschule on the level of University".

Switzerland itself is aligned with the so-called Bologna Process of the European Union making Degrees of the University cognate across Europe and beyond. Hence, the University awards Degrees with ECTS credits.



Regional E.H.E. EurAka Centres around the Globe

Delivering studies in often very distant countries means trust first of all. Students have to trust that they are getting the same high quality as if studying with the E.H.E. EurAka herself. The University must have the confidence that national centres of studies are exactly delivering this same quality.

This is not just a question of equality regarding graduates' skills and knowledge, it also is prerequisite regarding applicable regulations, in the University's country of origin and additionally, in the host country of delivery.

To assure such equal quality, the E.H.E. EurAka collaborates with carefully selected partner institutes in Africa, Asia, and Europe.

The same quality of studies is of utmost importance, because all students are awarded with the same Swiss degree. The E.H.E. EurAka takes her responsibility very seriously. Therefore, students' welfare and progress are permanently monitored. Furthermore, all our regional partner centres being entrusted with the delivery of our programmes of studies are receiving direct support for that students can study with confidence in the quality of their studies.

The E.H.E. EurAka has established internationally acknowledged academic standards according to DIN EN ISO / IEC 17024.





The E.H.E. EurAka Master's Studies

Whether Master of Business Administration or one of the E.H.E. EurAka's other Master's or postgraduate programmes of studies, all are preparing candidates for senior management roles in organisations. A full variety of specialisation pathways allows either to have the wider managerial picture as content or offers specific pathways to become a specialist with corporations, as entrepreneur or for public services.

The typical Master's programme comprises eight modules to which adds the Master's thesis. The E.H.E. EurAka Master's programmes are fully conform with European requirements on Postgraduate studies. I.e., they award a minimum of 90 ECTS credits (European Credit Transfer and Accumulation System).

Students should be especially aware of two major advantages offering essential differentiation:

⇒ The E.H.E. EurAka does not award just Business School Degrees, but degrees of a private Swiss University.

⇒ Degrees of the E.H.E. EurAka are officially approved academic degrees. To this consequentially adds widest international equivalence in Europe and beyond.

All E.H.E. EurAka Master's programmes provide graduates with extended and superior knowledge being fully concentrated on latest research and future developments, but focus on modern organisational challenges, forces, and values driving these. The courses combine knowledge on organisations with key management practice skills for real use and application. Cross-functional and interdisciplinary approaches by integrating wider managerial perspectives support graduates and their organisations equally.

'Sustainable development is the pathway to the future we want for all. It offers a framework to generate economic growth, achieve social justice, exercise environmental stewardship and strengthen governance.'

Ban Ki-moon



The Master of Science in Sustainability Management

Demands on organisations today are by far not only about profitability. Climate change, social aspects, protection of the environment are just three of the pressures organisations are confronted with. It is not just a demand, increasingly profitability and viability are vitally depending on it. Window dressing works less and less in the face of often powerful and multinational pressure groups and NGOs. Laws are getting permanently stricter.

The dilemma is that very few specialists are available, who can advise organisations and contribute to their respective alignment. The MSc in Sustainability Management is the right answer. Either to be the needed specialist in an organisation or a consultant advising organisations independently.

This makes the aims of the programme

evident. As a Master of Science, it is not a programme of philosophical considerations, it is about facts. In contrast to many other E.H.E. EurAka programmes this MSc is firstly interdisciplinary and then cross-functional.

The expert in Sustainability Management needs to know, how organisations work, how they think, how they can adapt and change. Such expert equally needs knowledge about societal developments and the legal compliance issues involved.

This programme of studies has the good corporate citizen in mind. That does not mean to adopt a philanthropic view only; organisations must be able to survive. The programme's strategic aim is the organisation, which is responsibly managed and thus profitable through compliance and embedded in the global society.

Key Objectives of the MSc in Sustainability Management

To provide mastership in understanding inter-disciplinary and complex relationships 21st century organisations have to meet. Key objectives comprise but are not limited to the improvement of

- Informed qualities for effectively and efficiently driving good corporate citizenship in often confronting economic needs and societal expectations;
- Knowledge on cross-disciplinary and inter-functional complexities of ethical and responsible management;
- Capacity to exercise in-depth analysis by application of valid and reliable research in business and society;
- Provide informed solutions for progress and viability of an organisation in its societal context;
- Understand legal requirements as anticipatory means through compliance management;
- Support future-oriented solutions by respect for business, society, and the environment;

and deliver through these key factors for the development of profound foundations of sustainable and responsible management for stakeholders and the wider organisational environment.

Modules of the MSc in Sustainability Management

- Corporate Social Responsibility & Organisational Ethics
- Sustainable Strategic Development
- Change Management
- Legal Compliance I
- Corporate Issues of Environmental Protection
- Legal Compliance II
- Responsible Crisis Management
- Social and Business Research
- Master's Thesis



Entry Requirements

Admission by Education

The Master of Public Administration is a focused programme of postgraduate academic studies. It is aimed at candidates, who have obtained a prior Undergraduate Degree in form of a Bachelor Degree or other national equivalent. The E.H.E. EurAka widely accepts higher education degrees not regarding their country of origin or foreign higher education system. Essential prerequisite is that the undergraduate degree is officially recognised in its country of origin. Previous studies with professional bodies may be accepted equally, if the professional body is officially acknowledged.

Admission by Professional Experience

Equally welcomed are applicants, who have instead of a first (undergraduate) degree significant professional expertise and practice in an organisation, ideally, but not compulsorily in the public sector. These candidates are admitted by the so-called work-based entry route. The expectation for such professional practice is a minimum of four (4) years on managerial or supervisory level. The Registry of the E.H.E. EurAka requires written evidence to be submitted with the Application Form.





ISO Certification 17024

Beyond academic Degrees, the E.H.E. EurAka offers to students as one of the first universities the exceptional integrated option to gain the international ISO 17024 Certification. ISO Certifications are famous and especially recognised all over the world. Organisations seek for ISO Certifications as clear demonstration of their quality. Here now is the very unique option and opportunity for the E.H.E. EurAka students to do the same and that within their regular programme of studies.

The ISO 17024 Certification does not accredit organisations, but the individual - the E.H.E. EurAka student - according to official accreditation standards of the International Organization for Standardization.

To make this ISO 17024 Certification possible, the globally oriented Europa Hochschule EurAka CH closely collaborates with those official organisations, which are authorised to issue and award the respective ISO 17024 Certification. ISO Certifications are globally recognised and valid. They additionally enhance career perspectives.

Which now are the benefits? Beyond their academic Master's Degree, the additional and integrated option is to demonstrate to employers that a Graduate has met the official requirements for being a Certified Expert according to globally recognised ISO 17024 standards on professional level of expertise. This academic - professional expertise clearly goes beyond present standards employers expect.

The combined qualifications, the E.H.E. EurAka is proud to offer, clearly differentiate the University's Graduates on highly competitive job markets and is a culmination of what they offer to employing organisations. That is, what superior value education stands for.



Global Student Benefits

- **Degree from a private Swiss University**
- **International Degree officially approved in Europe**
- **Further official approval beyond Europe**
- **Campuses in Switzerland and Germany**
- **Latest academic knowledge with practice-orientation for Employability Impact**
- **Individual ISO 17024 Certification**
- **Delivery by carefully selected national Partner Institutes making studies more affordable and accessible**
- **Certificate, Transcript, and the official EU Diploma Supplement of the Europass**
- **Part of a truly global student community**
- **Progression up to doctoral studies with the University itself or other universities**
- **International Graduation Ceremonies**
- **Global Alumni Network**

The Festive Conclusion: The E.H.E. EurAka Graduation Ceremony



The Graduation Ceremony of the E.H.E. Europa Hochschule EurAka CH is a festive moment to celebrate an outstanding achievement. As rewarding especially this day is and as rewarding the moment is to receive the deserved academic Degree, it should never be the end, but the start for more. Of course, close relatives and friends are equally welcome to the Ceremony, since very often, they have contributed much for that such challenging degree could be achieved.

The Graduation Ceremony of the E.H.E. EurAka usually takes place in Switzerland. The moment to throw the caps will be in all Graduates' mind for years to come. Meeting peers from many countries and different continents demonstrates that a global community of EurAka Graduates grows each year.

This moment also is the University's warm invitation to become a valuable member of its Alumni community, for all those not already being part of it. Global networking for mutual benefits and equally the opportunity of coaching others both symbolise the high academic culture the private University owns.

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(E.H.E. Private European University
EurAka Switzerland)



GAME DBIC - E.H.E. EurAka
Seal of Research 2018/2019 for excellent research
German Stifterverband
(Federal Ministry of Education and Research)

