



E.H.E. EurAka
Switzerland



Master of Applied Sciences

**Management | Business
Economy & Law
Business Engineering
Technology | IT
Healthcare**

Programmes of Studies:

- ⇒ **Doctoral Studies**
- ⇒ **Postdoctoral Studies**
- ⇒ **Professional Doctoral Studies**
- ⇒ **MBA & Master's Studies**
- ⇒ **BBA & Bachelor Studies**

E.H.E. Europa Hochschule EurAka CH Educational Quality & Institutional Memberships:



The Europa Hochschule EurAka CH is the official cooperation partner of the

- Accreditation-Certification-Conference (ACC) HQMS (Holistic Quality Management in Science and Education)
- QS Zurich AG (Swiss Accreditation Service SAS approved)
- DeuZert (Deutsche Akkreditierungsstelle DAkkS approved), founding member of the IFCES, ISO 29990 in Education



ECBE

PRME Principles for Responsible
Management Education



Welcome to EurAka Welcome to Swiss Higher Education

The E.H.E. Europa Hochschule EurAka CH or by international translation, the E.H.E. Private European University EurAka Switzerland, is a future-oriented University with her headquarter in Switzerland's Canton Basel-Landschaft (Basel County). Our University owns Campuses in Switzerland and Germany to which add several specialist knowledge and research centres in Germany as well.



That Switzerland's Universities and Higher Education both belong to the world's best is for our University a specific challenge to which we actively contribute not only by first-tier education, but equally internationally acknowledged research.

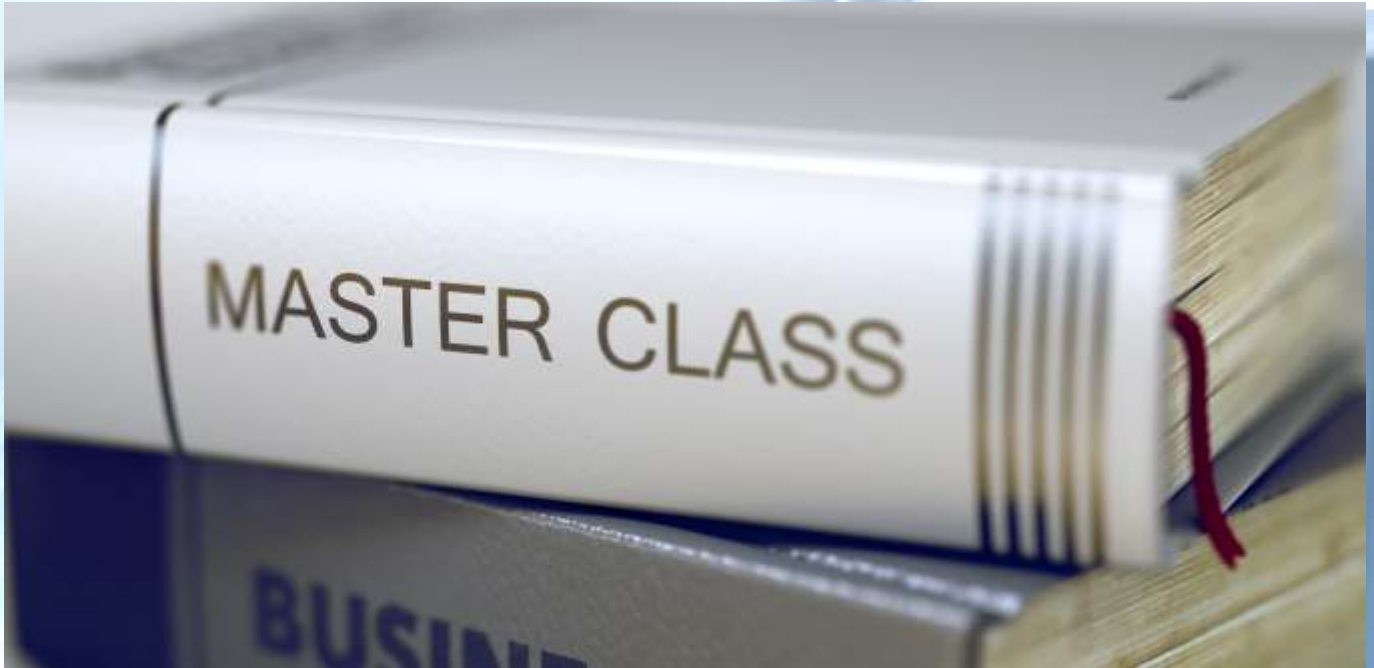
Thus, we offer innovative and contemporary academic programmes of outstanding excellence.

We equip our students with skills and knowledge supporting their successful careers. We are very proud of our internationally acknowledged high academic quality standards, where intercultural understanding and mutual respect is at the core of the delivery of our studies. At our University you will find many academic challenges, global awareness, and strong emphasis on social responsibility and sustainability to which we encourage our students and which is equally demonstrated by all faculty members.

I look forward to welcoming you at the E.H.E. Private European University EurAka Switzerland.

Prof Dr h.c. Paul Diener
President

The E.H.E. EurAka



The E.H.E. Europa Hochschule EurAka CH, internationally known as the private European University EurAka Switzerland, is an independent and private University for integral medicine, technology, and economics. The E.H.E. EurAka is situated in Therwil (Switzerland) and legalised by the Swiss Federal Republic and the Canton Basel-Landschaft as private University. The status of the private EurAka University is officially confirmed as 'non-contributory private institution' according to the Swiss Higher Education Act (HFKG). The E.H.E. EurAka is officially approved to award Swiss Bachelor, Master's, and doctoral degrees.

The E.H.E. EurAka was constituted in 1985. The University provides national and international research and programmes of studies in the fields of Integral Medicine, Technological Sciences, and Business Sciences. The E.H.E. EurAka research, especially in technology and engineering, owns highest international reputation and attracts significant research funding from global

corporations and European Governments.

Upon recommendation by the State-Council of the Swiss Republic and the Canton Ticino, the E.H.E. EurAka has received official Degree Awarding Powers in the year 2000. The status of Degree and Research Degree Awarding Powers was reapproved by the country's various regulatory authorities in 2016, such as the Dipartimento della cultura e dell' educazione dello Sport, Ticino, and the Canton Basel Landschaft. They concluded that the E.H.E. Europa Hochschule EurAka CH is fully aligned with the laws of Switzerland and thus officially approved as Swiss "Hochschule on the level of University".

Switzerland itself is aligned with the so-called Bologna Process of the European Union making Degrees of the private University approved across Europe and beyond. Hence, the E.H.E. EurAka awards Degrees with ECTS credits.

The E.H.E. EuraAka:

- Officially approved Swiss private University
- Campuses and specialist knowledge centres in Switzerland and Germany
- Official Degree and Research Degree Awarding Powers
- University Institutes comprising
 - Economy
 - Technological Sciences | Engineering
 - Integral Medicine
- Degrees are part of the Process of Harmonisation of Higher Education in Europe according to DIN EN ISO / IEC 17024 and are awarding ECTS Credits
- Bachelor - Master's - Doctoral Studies (PhD and DBA)
- Advanced Member and Signatory of the United Nation's PRME Framework
- Institutional Member of the European Council of Business Education (ECBE)
- Additional offer of the personal ISO 17024 Certification embedded into programmes of studies
- Multinational faculty of internationally acknowledged Professors
- First tier research activities having attracted substantial research funds from governments and industry
- Close academic collaboration (teaching and research) with renowned international Universities from various countries all around the world
- Permanent consultancy for global corporations

The Master of Applied Sciences

'The Master of Applied Sciences (MAsc) program is a research-based program that provides advanced knowledge and practice in a chosen area of specialization, developing the skills for conducting research in this area, plus a thesis satisfactorily defended.'

This makes this strand of Master's programmes very valuable and it is far more offered than many are aware of. A Master of Science is a higher level of Master's programme and awards graduates a significant differentiation. The use of the term 'applied' signifies employers that graduates holding an MAsc are offering profound practice-orientation. This practical knowledge is further upgraded by the research-orientation expressing that not costly try and error drive the work, but that these managers are acting and deciding on the base of profound investigation leading to more effective and successful solutions.



This is what makes the MAsc in its innovative structure and design very advantageous:

- **Profound practice-orientation,**
- **but based on capabilities to thoroughly investigate a problem first;**
- **research knowledge allowing to consequentially investigate root causes and knowing, where and how to find the effective approaches to efficient solutions,**
- **those delivering the right outcomes.**

The design of the whole programme is completely focused on these objectives. A permanent circle, which consequentially uses academic knowledge to develop skills, which are useful and directly applicable in contemporary organisations.

Even better, the various pathways of specialisation offer specific skills, beyond the underlying foundation in generally important subject areas.



of the Master of Applied Sciences

The postgraduate Master of Applied Sciences of the E.H.E. Europa Hochschule EurAka CH delivers profound skills and knowledge for Employability Impact. Through carefully guided and continuously extending levels of their independent work, students are developing essential capabilities on how to use theory in practice to advantageously improve organisational performance. This way, they significantly contribute to the progress of organisations through methodical approaches to informed problem-solving and decision-making.

Students learn to

- **Develop critical thinking and analytical approaches to theories for direct application in practice by applying in-depth analysis of given opportunities and issues to find best practice for progressive solutions.**
- **Enhance the ability to read, understand, and make sense of specific organisational needs for sustainable performance in particular pathways of specialisation through the effective and efficient use of existing organisational capabilities and other resources.**
- **Extend the capacity to evaluate and critically select between strategies, tactics, and operational models in the contemporary and future-oriented management.**
- **Provide organisations with fact- and data-based insights and robust structures for high performance in ever-changing organisational contexts.**
- **Consider corporate social responsibilities and apply high standards of moral and ethical behaviour to the own work.**



**with the Master of
Applied Sciences**

Programme Structure:

Four taught modules of physical presence studies, delivered either at the E.H.E. EurAka's Campus Switzerland or the Campus Germany:

- Strategic Management
- Leadership & Entrepreneurship
- Economics, Technology & Society
- Research Methods

Taught modules are delivered in one block of four consecutive weeks. Each week is equal to one module. Each module is assessed.

- Extended Master's Thesis or Research-based Project Paper

Each student will research an own topic of individual interest or collect rich and thick evidence for submitting a Master's thesis or investigative Research-based Project Paper of 30,000 words. The student will be supported by an individually allocated supervisor during this time.

Standard duration of this part of the studies is nine months. International students can individually decide, whether they return to their country of origin or stay at a place of own choice (may also depend on visa approval).





Subject Areas

- **Business/Management**
- **Economy**
- **Business Engineering**
- **Technology**
- **IT**
- **Trade Law**
- **Contract Law**
- **Healthcare**



The taught modules address subject areas, which all approved pathways of specialisation have in common.

The decisive differentiation making the pathway of specialisation is found in the Master's Thesis or Research-based Project Paper.

The allocated supervisor guiding students in this core phase of the programme of studies always is an expert in the respective field of knowledge.



Programme Learning Outcomes

The Master of Applied Sciences develops profound and sophisticated skills and capabilities, which are important for a variety of industries, services, and sectors. The programme of postgraduate studies is specifically designed to meet the concept of graduates' Employability Impact. Therefore, the content of the programme of studies delivers latest knowledge and has equal practice-orientation at the same time.

The particular Intended Learning Outcomes are:

- Develop critical thinking and analytical approaches to theories and practice of contemporary organisational contexts in the different, but by their general orientation connected sectors of industries and services through in-depth analysis by researching their specific internal needs and external environments.
- Enhance the ability to understand, make sense of, and apply subject-related theoretical explanations in effective combination with good leadership, which leads to best practice.
- Extend the capacity to evaluate and critically analyse opportunities and problems in contemporary and future-oriented organisational contexts of a chosen specific industry.
- Provide organisations of different activities with relevant insights and robust structures for becoming a socially responsible corporate citizen through graduates' skills and knowledge.
- Apply high standards of moral and ethical behaviour to the own work and to that of an organisation.

Entry Requirements

Admission by Education

The Master of Applied Sciences is a focused programme of postgraduate academic studies. It is aimed at candidates, who have obtained a prior undergraduate degree in form of a Bachelor degree or other national equivalent. The E.H.E. EurAka widely accepts higher education degrees not regarding their country of origin or foreign higher education system.

Essential prerequisite is that the undergraduate degree is officially recognised in its country of origin. Previous studies with professional bodies may be accepted equally, if the professional body is officially acknowledged.

Admission by Professional Experience

Equally welcomed are applicants, who have instead of a first (undergraduate) degree significant professional expertise and practice. These candidates are admitted by the so-called work-based entry route.

The expectation for such professional practice is a minimum of five (5) years on managerial or supervisory level. The E.H.E. EurAka's Registry requires written evidence to be submitted with the Application Form.

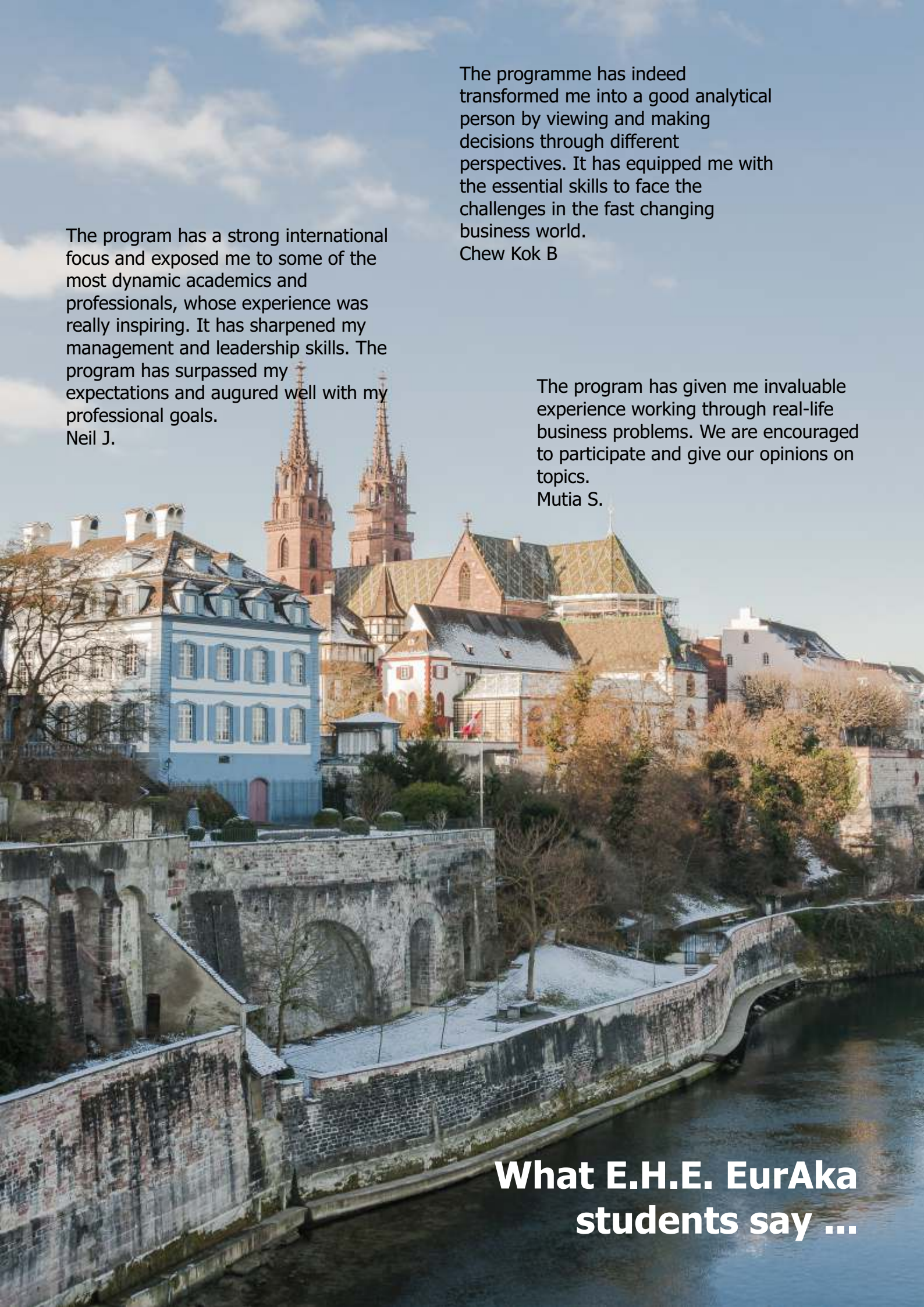


The program has a strong international focus and exposed me to some of the most dynamic academics and professionals, whose experience was really inspiring. It has sharpened my management and leadership skills. The program has surpassed my expectations and augured well with my professional goals.
Neil J.

The programme has indeed transformed me into a good analytical person by viewing and making decisions through different perspectives. It has equipped me with the essential skills to face the challenges in the fast changing business world.
Chew Kok B

The program has given me invaluable experience working through real-life business problems. We are encouraged to participate and give our opinions on topics.
Mutia S.

**What E.H.E. EurAka
students say ...**





Global Student Benefits

Global Student Benefits

- **Degree from a private Swiss University**
- **International Degree officially approved in Europe**
- **Further official approval beyond Europe**
- **Campuses in Switzerland and Germany**
- **Latest academic knowledge with practice-orientation for Employability Impact**
- **Individual ISO 17024 Certification**
- **Delivery by carefully selected national Partner Institutes making studies more affordable and accessible**
- **Certificate, Transcript, and the official EU Diploma Supplement of the Europass**
- **Part of a truly global student community**
- **Progression up to doctoral studies with the E.H.E. EurAka herself or other universities**
- **International Graduation Ceremonies**
- **Global Alumni Network**

The Festive Conclusion: The E.H.E. EurAka Graduation Ceremony



The Graduation Ceremony of the E.H.E. Europa Hochschule EurAka CH is a festive moment to celebrate an outstanding achievement. As rewarding especially this day is and as rewarding the moment is to receive the deserved academic Degree, it should never be the end, but the start for more. Of course, close relatives and friends are equally welcome to the Ceremony, since very often, they have contributed much for that such challenging degree could be achieved.

The Graduation Ceremony of the E.H.E. EurAka usually takes place in Switzerland. The moment to throw the caps will be in all Graduates' mind for years to come. Meeting peers from many countries and different continents demonstrates that a global community of EurAka Graduates grows each year.

This moment also is the University's warm invitation to become a valuable member of its Alumni community, for all those not already being part of it. Global networking for mutual benefits and equally the opportunity of coaching others both symbolise the high academic culture the private University owns.



E.H.E. Europa Hochschule EurAka CH
Registry: Kronthaler Strasse 11 | 61462 Königstein/Ts | Germany
Email: registry@euraka.ch

Application Form

☐ Mr ☐ Mrs ☐ Ms ☐ Other

Surname:

First Name(s):

Date of Birth:

Place of Birth:

Permanent Residence:

Street/House No:

City:

Postcode:

Country:

Nationality:

Phone: +.....

Mobile Phone: +.....

Email:

Selected Programme of Studies:

Master of Applied Sciences (MASc)

Level of Studies:

- ☐ Bachelor
☒ Master's
☐ Doctoral Programme

Intended Start:

To be submitted with the Application Form (copies only!):

- ☐ Highest School Certificate
☐ Prior Academic Certificates and Transcripts
☐ Certificates of Professional Qualifications/Experience
☐ Passport
☐ 1 photo in passport size
☐ Actual CV
☐ English Language Certificate

City/Date:

Signature:

With my signature and submission of the Application Form I acknowledge my responsibility for the payment of study fees and potential further fees during my period of studies. Late or non-payment of fees entitles the E.H.E. EurAka to terminate studies. Study fees are due for a complete semester as soon as studies have started, even if I do not attend lectures or decide to terminate my studies.
With submission of the Application Form, my application becomes binding. Should I not start my studies at the intended time, an administration fee of € 500.00 becomes due.



E.H.E. Europa Hochschule EurAka CH

(E.H.E. Private European University
EurAka Switzerland)

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GAME DBIC - E.H.E. EurAka
Seal of Research 2018/2019 for excellent research
German Stifterverband
(Federal Ministry of Education and Research)

