



E.H.E. EurAka
Switzerland



**Doctoral Programmes
of Studies**
Economics | Engineering
Integral Medicine

Doctor of Philosophy

~ PhD ~

Economics | Engineering | Medicine

PhD habilitata

(Doctor of Science)

~ Postdoctoral ~

Doctor of

Business Administration

~ DBA ~

Doctor of

Public Administration

~ DPA ~

Medical Doctor

~ MD ~

Doctor of

Healthcare Administration

~ DHA ~

~ Doctor of Education

~ DEd ~

Programmes of Studies:

- ⇒ **Doctoral Studies**
- ⇒ **Postdoctoral Studies**
- ⇒ **Professional Doctoral Studies**
- ⇒ **MBA & Master's Studies**
- ⇒ **BBA & Bachelor Studies**

E.H.E. Europa Hochschule EurAka CH Educational Quality & Institutional Memberships:



The Europa Hochschule EurAka CH is the official cooperation partner of the

- Ÿ Accreditation-Certification-Conference (ACC) HQMS (Holistic Quality Management in Science and Education)
- Ÿ QS Zurich AG (Swiss Accreditation Service SAS approved)
- Ÿ DeuZert (Deutsche Akkreditierungsstelle DAKKS approved), founding member of the IFCES, ISO 29990 in Education



ECBE

PRME Principles for Responsible
Management Education



Welcome to the E.H.E. EurAka

The E.H.E. Europa Hochschule EurAka CH or by international translation, the E.H.E. Private European University EurAka Switzerland, is a future-oriented University with her headquarter in Switzerland's Canton Basel-Landschaft (Basel County). Our University owns Campuses in Switzerland and Germany to which add several specialist knowledge and research centres in Germany as well.

That Switzerland's Universities and Higher Education both belong to the world's best is for our University a specific challenge to which we actively contribute not only by first-tier education, but equally internationally acknowledged research.

Thus, we offer innovative and contemporary academic programmes of outstanding excellence.

We equip our students with skills and knowledge supporting their successful careers. We are very proud of our internationally acknowledged high academic quality standards, where intercultural understanding and mutual respect is at the core of the delivery of our studies. At our University you will find many academic challenges, global awareness, and strong emphasis on social responsibility and sustainability to which we encourage our students and which is equally demonstrated by all faculty members.

I look forward to welcoming you at the E.H.E. Private European University EurAka Switzerland.

Prof Dr h.c. Paul Diener
President



The E.H.E. Europa Hochschule EurAka CH (E.H.E. European University EurAka Switzerland)



The E.H.E. Europa Hochschule EurAka CH, internationally known as the private European University EurAka Switzerland, is an independent and private University for integral medicine, technology, and economics. The E.H.E. EurAka is situated in Therwil (Switzerland) and legalised by the Swiss Federal Republic and the Canton Basel-Landschaft as private University. The status of the private EurAka University is officially confirmed as 'non-contributory private institution' according to the Swiss Higher Education Act (HFKG). The E.H.E. EurAka is officially approved to award Swiss Bachelor, Master's, and doctoral degrees.

The E.H.E. EurAka was constituted in 1985. The University provides national and international research and programmes of studies in the fields of Integral Medicine, Technological Sciences, and Business Sciences. The E.H.E. EurAka research, especially in technology and engineering, owns the highest international reputation and attracts significant research funding from global

corporations and European Governments.

Upon recommendation by the State-Council of the Swiss Republic and the Canton Ticino, the E.H.E. EurAka has received official Degree Awarding Powers in the year 2000. The status of Degree and Research Degree Awarding Powers was reapproved by the country's various regulatory authorities in 2006, such as the Dipartimento della cultura e dell' educazione dello Sport, Ticino, and by the Canton Basel-Landschaft in 2016. They concluded that the E.H.E. Europa Hochschule EurAka CH is fully aligned with the laws of Switzerland and thus officially approved as Swiss "Hochschule on the level of University".

Switzerland itself is aligned with the so-called Bologna Process of the European Union making Degrees of the University cognate across Europe and beyond. Hence, the University awards Degrees with ECTS credits.

RESEARCH

The E.H.E. EurAka's Flagship: The Doctoral School

As open and multiple entry routes to Bachelor and Master's studies are, those for doctoral studies are rigid. From Bachelor to Master's is a rather linear increase in requirements. Thinking that this line continues towards the doctoral degree does not hold. Here the level increases exponentially, because it is a research degree. Clearly, a doctoral degree is not for everyone. Nevertheless, for especially skilled applicants, not fulfilling standard entry requirements, there are options, too.

Instead of the 'traditional' progression route of Bachelor, then Master's, and finally to doctoral studies, highly skilled applicants can profit from a Master's degree integrated into their doctoral studies. This Master's degree cannot only bridge a possibly missing Master's entry prerequisite, it also delivers research skills being the centre of doctoral research and theses. The E.H.E. EurAka offers five essential doctoral programmes:

PhD (Doctor of Philosophy) - Economics | Medicine | Engineering
DBA (Doctor of Business Administration)
DPA (Doctor of Public Administration)
MD (Medical Doctor)
DHA (Doctor of Healthcare Administration)
DEd (Doctor of Education)

The PhD typically is the theory-based degree, while all other doctoral pathways of specialisation are about applied sciences. Which is the right one, is an individual decision. Candidates being in doubt find much advice by faculty members of the E.H.E. EurAka's Doctoral School.

Those, who want to continue after their doctoral degree further and climb up to the ultimate level of studies can enrol in the scientific postdoctoral programme of the

PhD habil. also known as Doctor of Science

The full range of academic studies and all are Swiss made quality.

Doctoral Studies are the most challenging, but academically also most rewarding level in Higher Education. The E.H.E. Europa Hochschule EurAka CH considers her Doctoral School as the flagship of the private University. Internationally renowned Directors of Studies supervise the University's research students. To make this even more attractive, the EurAka University has appointed a good number of external academics from other universities as Directors of Studies in addition to its own faculty. Their excellent reputation meaningfully contributes to the outstanding quality the E.H.E. EurAka delivers.



In addition to the University's significant number of European doctoral students, there are mutually beneficial partnerships with other organisations. E.g., the E.H.E.EurAka is the PhD-Degree awarding party for Africa's biggest higher education provider, the prestigious Eastern and Southern African Management Institute, ESAMI, and there is a large cohort in Asia, too.

Which doctoral degree ever, all are adding significant value to Graduates beyond the rewarding Doctoral Degree itself. The University continuously cares for its research students. This starts with the careful selection of the individually allocated Directors of Studies. They have to be experts in that field in which a student's research and thesis is placed. It continues with encouraging research students to publish parts of their research during their studies and goes on to making them aware of conferences for personally presenting their research to gain external feedback in addition to that of their Director of Studies.

Today academia has no more borders. Therefore, knowledge and expertise of seasoned academics influenced structure and content of the E.H.E. EurAka's Doctoral Programmes.

It is all about delivering studies of highest quality and multiple benefits to the E.H.E. EurAka's doctoral students. The Europa Hochschule EurAka CH provides best value resulting in Degrees, which are part of Switzerland's globally famous higher education for graduates' top careers in industry, administration, and academia.



Prof Dr Dr habil. Klaus Oestreicher
FCIM | FCIM | MCIPR
Fellow of the Higher Education Academy (UK)
Vice President International



PhD or Professional Doctorate?

This question is not easy to answer and clearly, there is no definite answer possible. The PhD is a globally recognised programme of superior academic studies. Nothing can go wrong by having this degree. It also provides a rather rigid umbrella of certainty, since there likely is no country, where the academic degree of the PhD is not rigidly officially regulated by its country of origin. That means an official and widely protected status of and for the PhD.

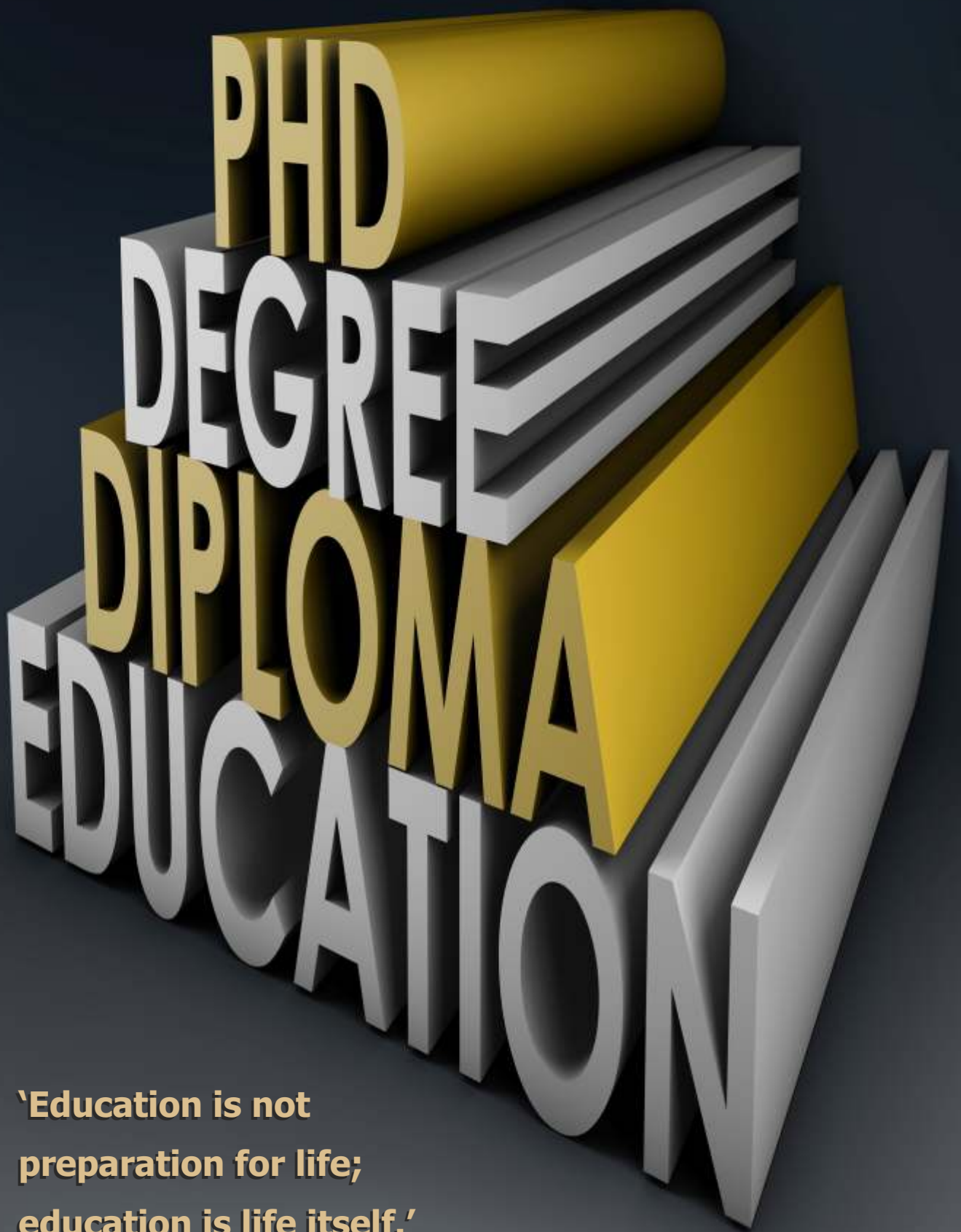
Professional doctorates belong to the same level of studies as the PhD. There are many such profession-oriented programmes on doctoral level. They all are a result of that in many fields of knowledge organisations often consider PhD-holders as too theoretical instead of delivering the practical value they are looking for. That may hold or not, but little can be done against such perceptions and the answer of universities was the development of the strand of professional doctorates. The DBA is the most popular one. This means a first significant differentiation. The PhD is much more about theory, while professional doctorates have their roots in applied sciences. As good as this argument may read, no exact borderline exists for when the one becomes the other degree pathway.

A second point of decisive differentiation is that, as said before, the PhD is strongly regulated globally, hence protected. Not so the professional doctoral studies. In comparison to the PhD, the professional strand is rather new. Thus, professional doctorates are not yet (fully) embedded in each country's regulated

academic framework. Therefore, there may be differences regarding the official status as full doctoral degree. To check a candidate's national situation of recognition carefully, before deciding whether the PhD or a professional doctorate is the 'right' studies, is of importance and recommended.

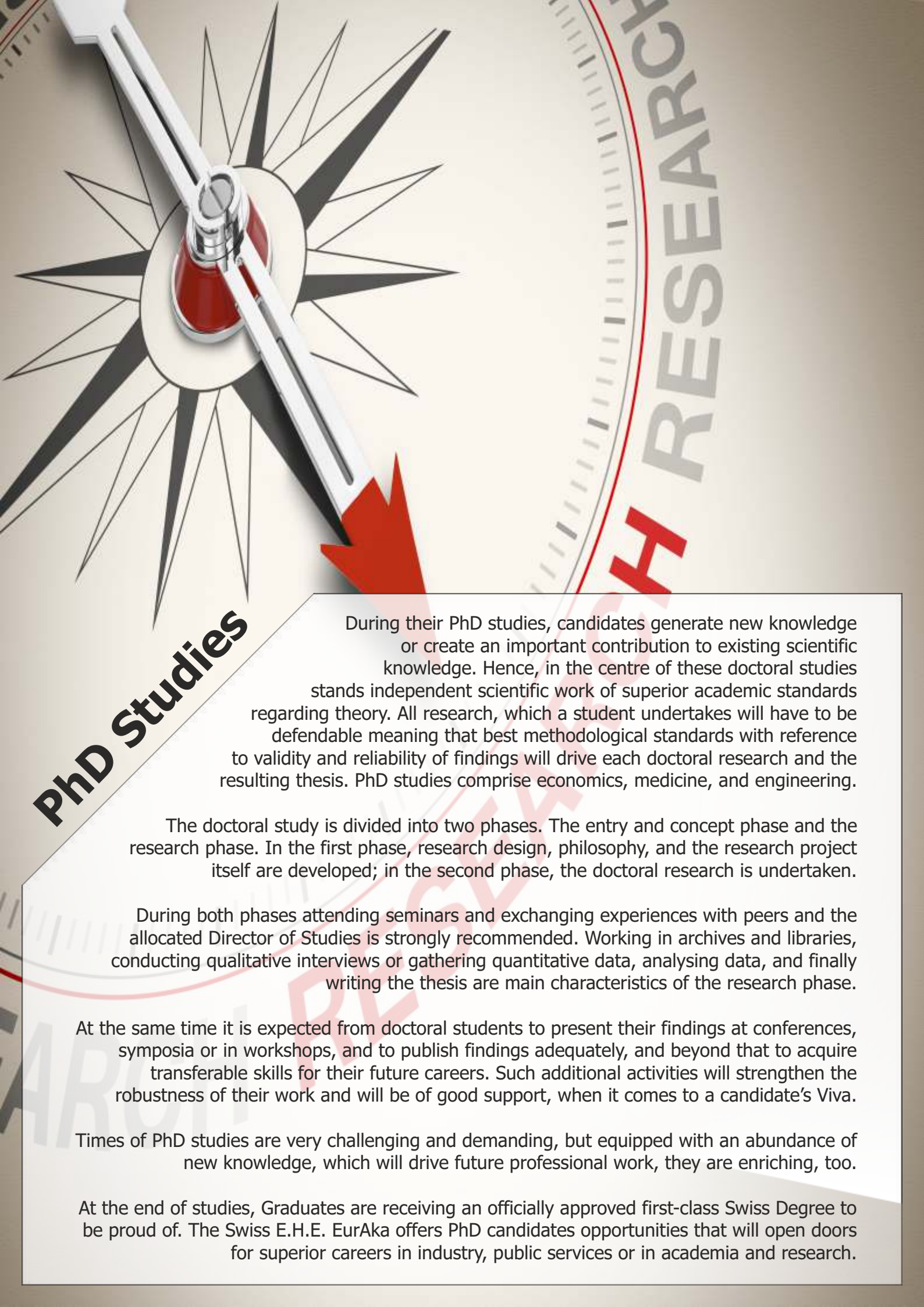
If a candidate generally is not sure, whether to opt for the PhD or DBA / DPA / MD / DHA programme, likely the best decision is driven by the candidate's own objectives. If a future professional orientation in industry, public services or the like is in mind, a professional doctorate could be the better choice. Real world research, real world orientation is what these are standing for. The PhD is not wrong either, but the better choice when a career in academia or research is the candidate's intent to delve deeply into theory, driven by personal curiosity. But clearly, PhD, MD, DHA, DBA, and DPA all depend on robust empirical research. Thinking that such studies only are about a longer thesis than on Master's level will be a very wrong perception. Demands for both doctoral strands are much higher on this level of studies.

This explanation on differences can be extended. However, it will not lead to clear decision-making differences. It is and remains an individual choice and orientation. All those not being sure, are invited to contact the E.H.E. EurAka. Individual academic advice will be available, offered by one of the Professors of the Doctoral School, who can help to find the right pathway for the intended doctoral studies.



**'Education is not
preparation for life;
education is life itself.'**

John Dewey



PhD Studies

During their PhD studies, candidates generate new knowledge or create an important contribution to existing scientific knowledge. Hence, in the centre of these doctoral studies stands independent scientific work of superior academic standards regarding theory. All research, which a student undertakes will have to be defensible meaning that best methodological standards with reference to validity and reliability of findings will drive each doctoral research and the resulting thesis. PhD studies comprise economics, medicine, and engineering.

The doctoral study is divided into two phases. The entry and concept phase and the research phase. In the first phase, research design, philosophy, and the research project itself are developed; in the second phase, the doctoral research is undertaken.

During both phases attending seminars and exchanging experiences with peers and the allocated Director of Studies is strongly recommended. Working in archives and libraries, conducting qualitative interviews or gathering quantitative data, analysing data, and finally writing the thesis are main characteristics of the research phase.

At the same time it is expected from doctoral students to present their findings at conferences, symposia or in workshops, and to publish findings adequately, and beyond that to acquire transferable skills for their future careers. Such additional activities will strengthen the robustness of their work and will be of good support, when it comes to a candidate's Viva.

Times of PhD studies are very challenging and demanding, but equipped with an abundance of new knowledge, which will drive future professional work, they are enriching, too.

At the end of studies, Graduates are receiving an officially approved first-class Swiss Degree to be proud of. The Swiss E.H.E. EurAka offers PhD candidates opportunities that will open doors for superior careers in industry, public services or in academia and research.



**'The measure of greatness
in a scientific idea is the extent
to which it stimulates thought and
opens up new lines of research.'**

Paul A.M. Dirac

The Doctor of Business Administration - DBA - is focused on research in business, economy, and management. The thesis can be placed in the student's personal interest and also in their personal work environment. At the end of these studies students are awarded with the Degree of the Doctor in Business Administration of the E.H.E. Europa Hochschule EurAka CH being an officially approved doctoral degree according to the status of Research Degree Awarding Powers.

Before the DBA Degree is awarded, the DBA thesis has to be written and defended in the Viva. The thesis is about applied sciences. It consists of a minimum of 60,000 words. The thesis will fulfil a variety of constituting criteria to which count independent research on superior level having empirical value by valid and reliable data. It is emphasised that this way a DBA candidate consequentially demonstrates their readiness for holding a doctoral degree according to the wider internationally acknowledged standards of doctoral studies and degrees.

A close-up photograph of a person's hand holding a small, rectangular yellow card. The card is held horizontally and features the letters 'DBA' in a large, bold, dark blue or black sans-serif font. The background is slightly blurred, showing a light blue shirt and a watch strap.

Type and style of this research often represents what is known as applied sciences, in which a robust theoretical understanding is evident. As said before, the thesis can and often adopts applied sciences, but the core foundation of the thesis remains strongly rooted in supportive and explaining theory. The variety of topics is extensive and candidates can make their own choice upon approval by the Academic Board. Key request is that the chosen research relates to management, business, and/or economy, which can equally be cross-disciplinary. Theory and empirically consistent research, which the thesis delivers, is always expected on this highest level of studies.

An individual Director of Studies supports each student's research, thesis development, and writing. However, according to the independent nature of doctoral studies on this high level, they are expected to work and research independently. Therefore, strict limitations on extent and length of such supervisory support apply.

In business and management the DBA is the most popular Research Degree advantageously differentiating Graduates from the many MBA graduates. Highly valued by employers, the DBA opens doors to careers on top management level.

The Doctor of Public Administration

The Doctor of Public Administration - DPA - is a new academic development of the E.H.E. Europa Hochschule EurAka CH.

As the Master of Public Administration, MPA, this doctoral degree bridges the dilemma of many public servants around the world looking for academic education being centred on their specific needs and the differences between the private economy and the public sector. Therefore, the Doctor of Public Administration is a natural progression route for all MPA graduates. However, this does not exclude graduates coming from other fields of knowledge.

Studies and their structure are equal to those outlined for the DBA. There is no difference at all. The real difference between DPA and DBA is the orientation of the thesis and its respective research. The DPA research is fully concentrated on public services. This means all kinds of public services.

This openness offers a vast opportunity to find a field of individual interest to be meticulously researched and investigated.



Candidates for the Doctor of Public Administration are advised to read those structural outlines for DBA studies applying equally. They are invited to present a research idea or research proposal, which is focused on public services to the Doctoral School of the private E.H.E. European University EurAka Switzerland for further information and advice.

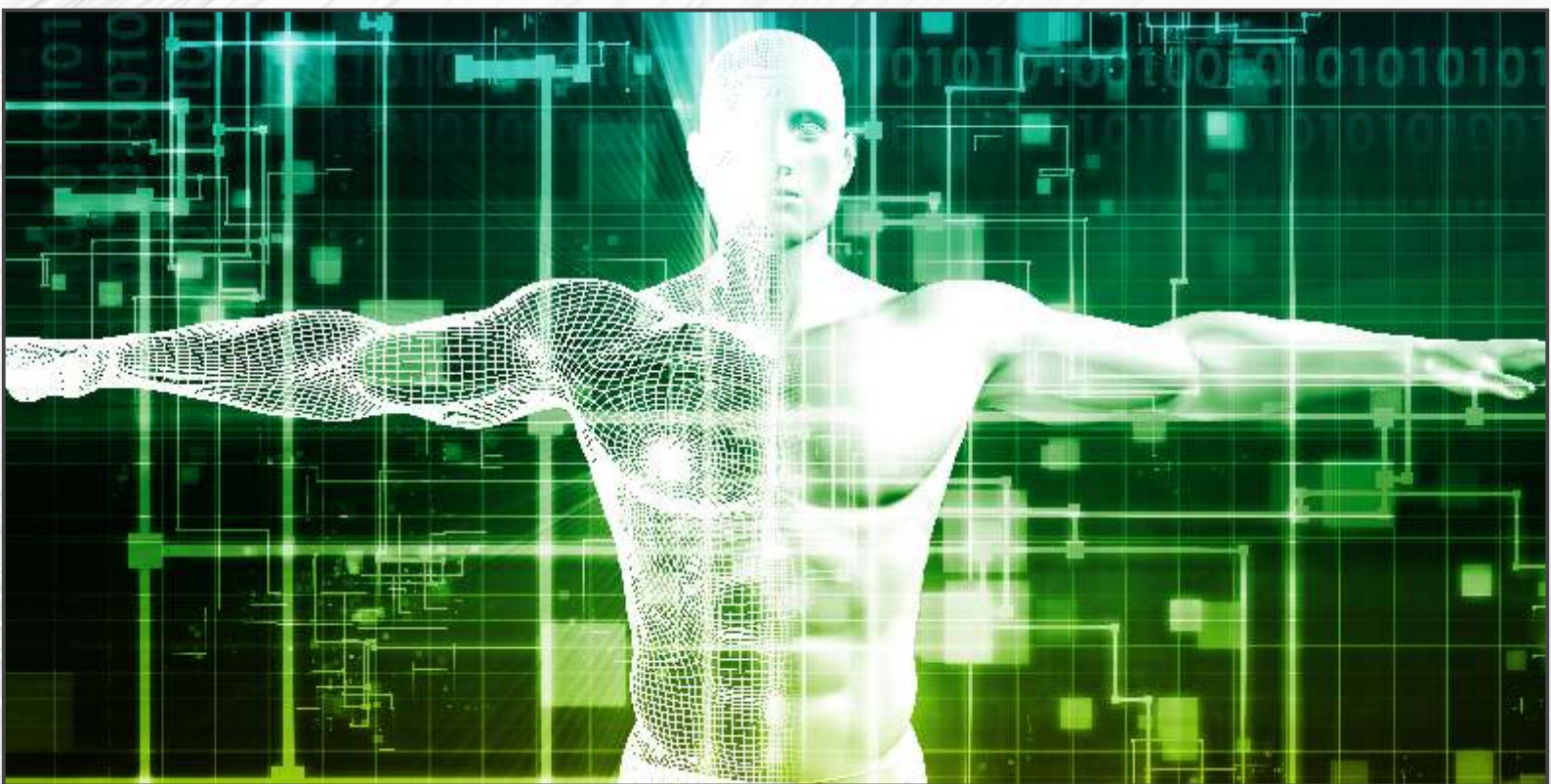
There should be no doubt that at the end, the award of the Doctor of Public Administration is very distinctive and differentiates graduates from DBA graduates through sophisticated and meaningful orientation of their Doctoral Degree.

Medical Doctor

The Doctor of Medicine (MD) Degree is the pathway of doctoral specialisation for experienced medical professionals having the wider picture in mind. The Doctor of Medicine is for the medical profession the equivalent of the DBA for economists. I.e., it is a professional doctorate.

The programme of studies differs from a purely academic or clinical PhD in Medicine through its distinct focus on the integral relationships between medicine and its wider context. Therefore, it is an ideal qualification for candidates seeking to research beyond clinical medicine. Studies and their structure are those for professional doctorates but still, the MD programme has the same demand on evidence-based findings as the PhD.

A further advantage of this doctoral programme of studies is that it does not only consider theses, it equally supports medical and/or clinical projects, tests, and further forms of research outputs demonstrating a candidate's qualities and qualification on doctoral level.



► Pathways (Selected examples only)

- Ÿ General Medicine
- Ÿ Clinical Medicine
- Ÿ Emergency
Medicine
- Ÿ Surgery
- Ÿ Radiology

- Ÿ Orthopaedics
- Ÿ Oncology
- Ÿ Intensive Care
- Ÿ Anaesthesia
- Ÿ Dentistry
- Ÿ Psychology





The Doctor of Education

~ DEd ~



DBA | DPA | MD |
DHA | DEd Studies
~ Phase 1

The Master of Philosophy

Students opting for the Master of Philosophy or those not holding a Master's Degree, when starting their studies will attend the full programme of the Master of Philosophy consisting of the following structure:

Compulsory Module:

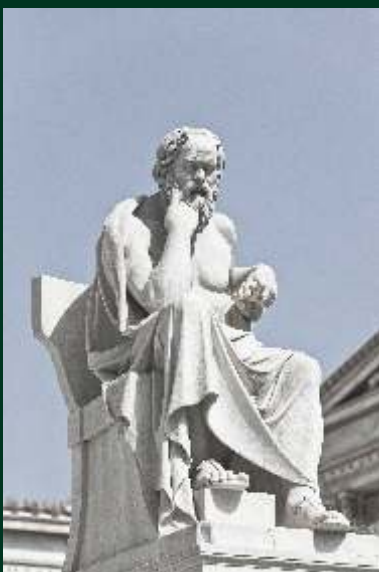
- ▶ Research-based Master's Thesis

- ▶ The Master of Philosophy counts as highest level of a Master's Degree. It is research-based and prepares students for their doctoral research.

Within a standard period of studies of twelve (12) months candidates are writing their Master's thesis accompanied by an allocated supervisor.

No physical presence is required, but regular contact with the supervisor is strongly emphasised for submitting a high quality thesis, which is based on the then following doctoral research.

This way the MPhil can bridge a missing Master's degree as entry requirement and equally refines students' research skills and capabilities.



ANALYTICS

The Programme Structure - An Overview

Master of Philosophy

- ~ Compulsory for DBA, DPA, MD, and DPA students
- ~ Compulsory for PhD students not holding a Master's degree

Direct Route:

Only for Research Students holding a Master's Degree, which includes Research Methods

Optional Master of Philosophy:

- ~ Voluntary for all DBA, DPA, MD, and DHA students
- ~ Voluntary for all PhD students holding a Master's Degree

Doctoral Thesis → **Viva**

Entry Requirements and Delivery of Studies

PhD, DBA, DPA, DHA, and MD are independent theory- and research-based programmes of studies. They involve few or no taught elements. It is essential that candidates understand the superior challenges of scientific work, which they are expected to demonstrate in their thesis and defend in the concluding Viva.

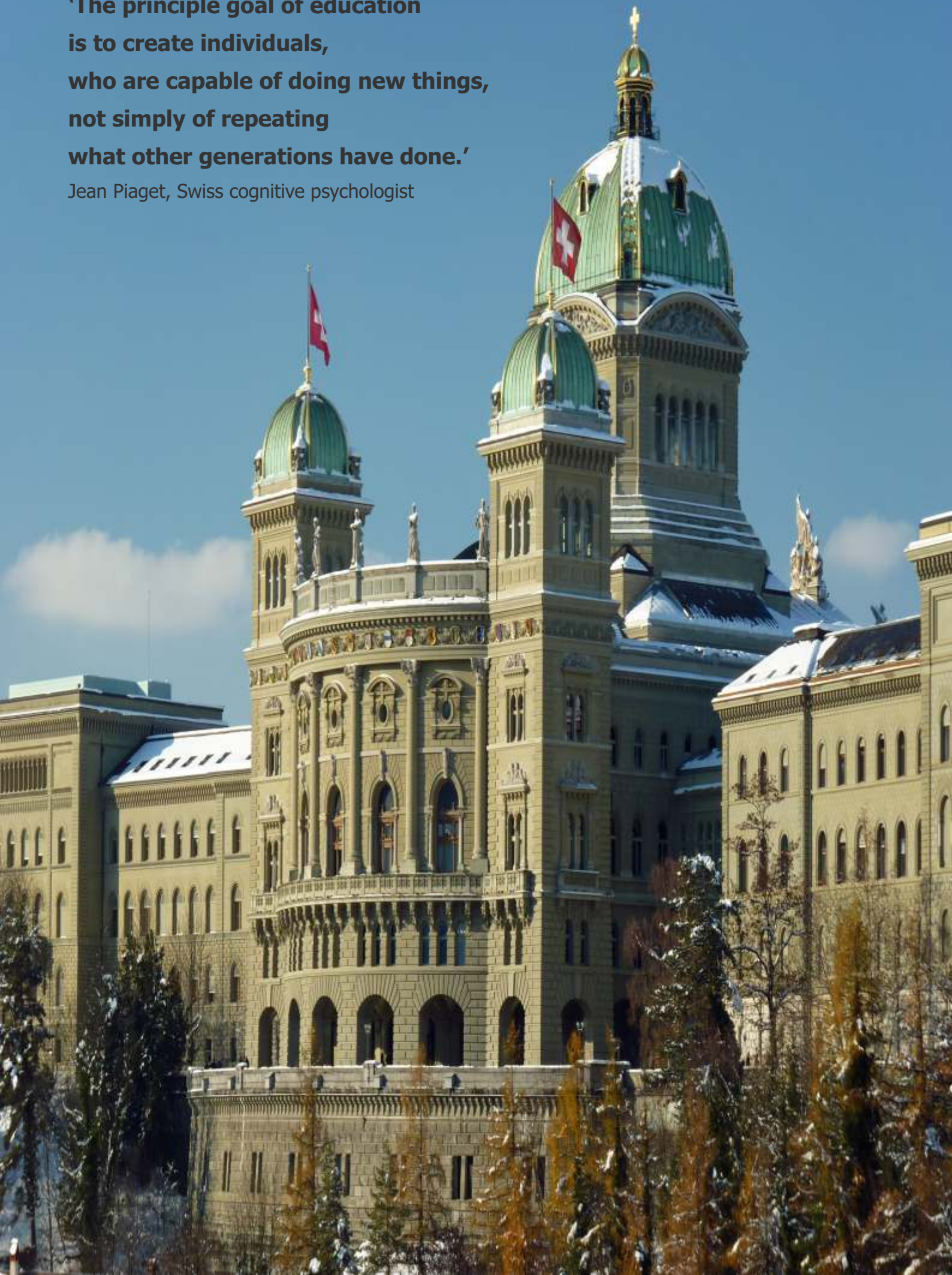
Applications will be individually assessed according to scientific criteria. Applicants have to hold a Bachelor and/or a Master's degree or equivalent qualifications. Bachelor and Master's Degree are expected on higher level of the range of available marks. Professional qualifications and significant managerial experience may be taken into account for entry to a doctoral programme, but require to study the complete Master of Philosophy.

DBA, DPA, DHA, MD, and PhD programmes of the E.H.E. Europa Hochschule EurAka CH are designed to be studied widely independently.

Students are not requested to be physically present during their research and thesis writing. Contact with their Director of Studies for supervision can be made either personally or electronically. This allows that a student can generally remain in their country of origin and also pursue their professional obligations.

**'The principle goal of education
is to create individuals,
who are capable of doing new things,
not simply of repeating
what other generations have done.'**

Jean Piaget, Swiss cognitive psychologist





Doctor of Science | PhD habilitata

The Doctor of Science (PhD habilitata) is a postdoctoral degree representing the highest academic degree to be studied. Many countries do not offer the academic level of the PhD habil. Therefore, it often is not in the mind of potential candidates. But even in those countries in which this postdoctoral degree is part of the Higher Education system, it may not be offered by many of their universities.

To be very clear, the PhD habil. is subject to rather lengthy and extensive research. The length of theses typically is beyond that of professional doctoral and/or PhD theses. Equally, academic standards are once more upgraded in comparison to standard doctoral research. In addition, the PhD habil. is completely undertaken without any supervision or other official guidance during the period of studies. Of course, each PhD habil. research student can and should contact other academics for support and guidance, but that entirely is their own effort.

These prerequisites clearly are not a form of studies for everybody. The PhD habil. is recommended to those, who want a new and even higher research challenge after their PhD studies. But especially, this postdoctoral degree addresses those already working in academia or are looking for a future career in research and/or lecturing at a university. The PhD habil. is very advantageous for achieving professorial status. In some countries providing PhD habil. studies, it even is prerequisite for achieving the position of professor. The standard period of studies usually consists of five years, but can be extended upon request.

These studies consist of two phases only, the fully independent thesis and the viva.

Candidates being interested in PhD habil. studies are invited to contact the Academic Board of the University's Registry for detailed information.

The Festive Conclusion: The E.H.E. EurAka Graduation Ceremony



The Graduation Ceremony of the E.H.E. Europa Hochschule EurAka CH is a festive moment to celebrate an outstanding achievement. As rewarding especially this day is and as rewarding the moment is to receive the deserved academic Degree, it should never be the end, but the start for more. Of course, close relatives and friends are equally welcome to the Ceremony, since very often, they have contributed much for that such challenging degree could be achieved.

The Graduation Ceremony of the E.H.E. EurAka usually takes place in Switzerland. The moment to throw the caps will be in all Graduates' mind for years to come. Meeting peers from many countries and different continents demonstrates that a global community of EurAka Graduates grows each year.

This moment also is the University's warm invitation to become a valuable member of its Alumni community, for all those not already being part of it. Global networking for mutual benefits and equally the opportunity of coaching others both symbolise the high academic culture, which the private University owns.



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GAME DBIC - E.H.E. EurAka
Seal of Research 2018/2019 for excellent research
German Stifterverband
(Federal Ministry of Education and Research)



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